Jump Start: Smarter Manufacturing Career Exploration

Virtual Externship Program for High School Students

THE CHALLENGE

To provide STEM focused virtual externships for advanced manufacturing aligned careers and to showcase pathways for students to work towards joining those careers.

THE LIFT SOLUTION

- Developed asset mapping of existing smart manufacturing educational offerings in Flint, Michigan region.
- Deployed a Virtual Externship with Genesee County Intermediate School District.

THE OUTCOME

- Partnered with Siemens to provide virtual externships and mentoring to 60 Flint students and 30 Detroit students.
- Hosted three celebratory events for the groups of students who completed the program.



BUILD

TEST

DESIGN



Detroit students celebrating the completion of the JumpStart Program at LIFT