

TITLE

# LIFT SECOND ANNUAL ALL-MEMBERS MEETING



DATE

September 26th - 27th, 2016

DOCUMENT

Meeting Program

O Detroit, MI

#### SECTION



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## Welcome to our Second Annual LIFT All-Members Meeting

#### SEPTEMBER 2016

It is a pleasure to once again, welcome each of you to Detroit. We are proud to call the Motor City our home, and looking to be here well into the future.

Over the next two days, I am looking forward to sharing updates and information on everything LIFT, along with what our hardworking members and staff have been working on over the course of the last year. As great as the work is, which is ongoing, I am even more excited to provide a look at what is getting underway here in the future.



It is hard to believe it's been over two years since LIFT was formed and 20 months since we opened the doors on our headquarters facility here in Detroit's Corktown.

As you know, it has taken a significant amount effort to stand up a brand new organization from the ground up, but thanks to the belief that each of you has shown in our mission, the momentum we have built is continuing to gain speed.

Among some of the things we have accomplished at LIFT so far include:

- Kicking off eight technology projects, across each of our technology pillar thrust areas, with more in the pipeline getting ready to launch.
- Making 26 investments in Education and Workforce Development initiatives across our 5-state region and nationally.
- Beginning to acquire equipment and kicking off construction in the high-bay at LIFT headquarters.

The task ahead of us is not easy, but it is exciting to look out and see the possibilities for the future. With each day, the idea of lightweighting becomes more and more important across any number of industries, and you are helping us lead the way and are on the cutting edge of what is next.

Each of you has contributed to the success we have had thus far, and as we look to the future, I am encouraged that each of you will continue to support the institute in its endeavors to impact our manufacturing base, be it through technology or workforce & education.

Lightweight Innovations For Tomorrow is now just a name, but it is how we try to work every day. We are operating in the present with an eye towards how we can impact tomorrow ... and beyond.

Welcome to Detroit.

Lawrence E. Brown

Executive Director





#### **EXECUTIVE TEAM**



Lawrence E. Brown
Executive Director



Emily Stover
DeRocco
Director, Education and
Workforce Development



**Susan Pinkowski** *Chief Financial Officer* 



**Alan Taub** *Chief Technology Officer* 



**Sherkoh Abbas** *Director, Technology Operations* 



Philip Chizek
Director, Business
Development &
Member Relations



**Sherri Diehl**Cost Share Manager



**Delf Dodge** *Director, Building Operations* 



**David Emerling**Small Business Liaison



**Sandy Garbovan** *Director, Business Operations* 



**Kevin Griffin** *Program Manager* 



**Dennis Harwig** *Chief Innovation Transition Officer* 



**Melvin Hawke** *Project Manager* 



**Bob Kratzenberg** *Operations Manager* 



**Tim Lastrapes** *Project Manager* 



Robert McCune
Project Manager



**Joe Steele** *Director, Communications* 



Magaly Urista
Front Office Admin



#### SECTION

# **Technology Projects**



# LIGHTWEIGHT METAL PILLAR PROCESSES & CROSS-CUTTING THEMES





#### **Melt Processing**

#### Pillar Leaders

Diran Apelian, Worcester Polytechnic Institute Alan Luo, The Ohio State University

Melt processing uses molten metal to make products. The melt is cast in either disposable, semi-permanent, or permanent molds. Sand casting is an example of a process where the mold is disposable, whereas die casting uses a permanent mold.



#### Thermo-Mechanical Processing (TMP)

#### **Pillar Leaders**

David Matlock, Colorado School of Mines Alan Luo, The Ohio State University

TMP refers to precise control of heat and deforming processes, e.g. forging, rolling, and extrusion, to produce materials and components with enhanced properties and performance.



#### **Powder Processing**

#### **Pillar Leaders**

William Peter & Sudarsanam Suresh Babu, The University of Tennessee, Knoxville

In powder processing, metal powder is generally squeezed, sintered, and/or sprayed to form parts, sheets, or plates. The process allows greater control over the final composition of end products, their properties, and yield.



#### **Agile Low-Cost Tooling**

#### Pillar Leader

Glenn Daehn, The Ohio State University

Agile, low cost tools are machines controlled by computers that can heat, cool, and deform material precisely, location by location. They shape metal like a potter shapes clay – providing shape and strength. They have great potential because they can be programmed quickly at low cost to respond to changing production needs.



#### **Coatings**

#### **Pillar Leader**

Rudolph Buchheit, The Ohio State University

Coatings are more than paint. Emerging coating processes are modifying the surface of metals to enhance their performance in exciting new ways.



#### **Joining**

#### Pillar Leader

Jerry Gould, EWI

A key challenge in using lightweight metals in manufacturing is joining them – to other lightweight metals, traditional steel alloys, or non-metallic materials.



#### **ICME**

#### **Method Leader**

John Allison, University of Michigan

Integrated Computational Materials Engineering (ICME) has great promise in creating computer "super models" that combine a much wider array of materials information than were previously possible. Using these new computer models will speed up the development of manufacturing innovations.





Coatings-5: An Integrated Database and Computational Models for Corrosion-Resistant Microstructural Design

Lead Research Partner: The Ohio State University

**Lead Industry Partner:** United Technologies Research Center

**Technology Pillar:** Coatings

#### **Project Summary**

This project is taking steps to develop an integrated materials property database and computational model to assess localized corrosion susceptibility based on a specification of alloy composition, thermo-mechanical processing, heat treatment and service conditions. This project will develop the ICME framework and initial test cases to assess corrosion performance of high strength, aluminum alloy components and identify the tools needed for further development and assessment of alloy modifications. Efforts are focused on examples from the 2XXX (Al-Cu-Mg) series, including lithium-containing alloys, and the 7075 (Al-Zn-Mg-Cu) legacy alloy, where considerable background data exists, and where microstructural heterogeneity dominates the localized corrosion response.

#### **Technology Gap / Need**

The aerospace industry selects materials and manufacturing processes primarily on ensuring acceptable mechanical properties. Corrosion performance of microstructurally complex metallic materials may not be fully realized until the component is placed into service. Anticipating and managing corrosion susceptibility using computational models will save time and costs.

#### **Focus/Proposed Technology**

A combined approach will be used that includes microstructural and macroscopic modeling, characterizing how deformation during production affects corrosion, and rapid evaluation of corrosion samples. These techniques will identify ways to incorporate corrosion predictions into component designs. In addition, models for a mechanical property prediction will also be evaluated.

#### **Project Benefits**

When fully deployed, corrosion design and mechanical property design models can be used side-by-side to afford manufacturers the confidence to make alloy specifications during the design phase with a reduced risk of over-specification that might be made as a corrosion allowance, or of under-specification that might arise from unanticipated processing-induced susceptibility.

#### **Workforce and Educational Impact**

Two universities (OSU and UM) will be involved in this project to give STEM undergraduate and graduate students exposure to real world technology development. The industrial partners involved in the project are committed to mentoring these students and hiring a subset of them to work as summer interns and coops at their facilities.

#### **Project Duration**

Start: February 2016 End: January 2018

#### **Funding**

Total Project Value: \$3.15M

#### **Participants**

Industry Partners
United Technologies
Research Center
Lockheed Martin

DNV GL

#### **Research Partners**

The Ohio State University University of Michigan







Joining-3: Robust Distortion Control Methods and Implementation for Construction of Lightweight Metallic Structures



Lead Industry Partner: Huntington Ingalls Industries

Lead Research Partner: University of Michigan

**Technology Pillar: Joining** 

#### **Project Summary**

The project will develop integrated computational materials engineering (ICME) tools that will accurately predict the distortion associated with the production of representative structural forms, such as complex welded structures, stiffened panels or other structures that are of interest to industrial participants.

#### **Technology Gap / Need**

Distortion control for complex structural assemblies in production environments remains largely empirical and experience-based due to:

- (1) Effective distortion modeling techniques for complex structures must focus on key parameters that contribute to distortion on a structural level in order to achieve computational efficiency and robustness for practical applications.
- (2) Detailed material constitutive behaviors, including microstructure change during welding, only contribute to local through-wall, self-equilibrating stress states and have little effect on structural distortions that by definition are global phenomena at structural levels.
- (3) Without effectively separating local versus global effects, current distortion modeling methods become too complex to implement for structural distortion.

#### **Proposed Technology**

The project is developing distortion prediction models and validating distortion mitigation strategies for increasing the final quality of lightweight steel fabrication processes. Year 1 will focus on developing ICME models and correlating them with actual production distortion. Year 2 will focus on validating and refining distortion control methodologies and developing and verifying distortion prevention strategies for each stage of production. The project includes a detailed cost analysis of the distortion control methods studied.

#### **Project Benefits**

Implementing better distortion control predictions and processes will result in significantly improved first-time quality, less rework and increased productivity in construction of lightweight structural components. The benefits expected include improved shop-floor operating procedures, simple distortion estimation equations that engineers can use to optimize designs for production, and finite element-based distortion analysis procedures for further engineering design and manufacturing analyses.

#### **Education & Workforce Impact**

Work force training sessions will be performed during the second year at corporate analysts', design and production engineers', and shop-floor workers' levels. Educational impact will involve undergraduate and graduate level students throughout the projects and will be expected to become potential workforce candidates for the industrial sections involved in the project.

#### **Project Duration**

Start: December 2015 End: December 2017

#### Funding

Total Project Value: \$3.75M

#### **Participants**

Industry PartnersResearch PartnersHuntington IngallsUniversity of Michigan

Industries EWI Comau MIT

ESI NA The Ohio State University







#### Project Title:

Melt 5a – Developing and Deploying Thin-Wall Ductile Iron Castings for High Volume Production



Lead Research Partner: Michigan Technological University

**Lead Industry Partner:** Grede

Technology Pillar: Melt Processing

#### **Project Summary**

This project will focus on the manufacturing process development required to bring thin-wall, vertical green sand-molded ductile iron (DI) castings to high volume production.

#### **Technology Gap / Need**

The ability to cast thin-wall DI castings is critical to leveraging the high stiffness and strength of these materials. Current components often have section sizes thicker (i.e., heavier) than dictated by mechanical requirements due to process and material limitations.

#### **Proposed Technology**

The high volume production of thin-wall ductile iron castings requires the integration of several recently developed technologies:

- 1. High precision molding machines
- Utilization of pearlitic and high silicon, ferritic ductile iron alloys to mitigate carbide formation. Ferritic ductile iron alloys are currently in production but are not applied in thin-wall castings.
- 3. In-stream and in-mold inoculation practice to control microstructure
- 4. "Soft-touch" shake out and finishing operations

#### **Project Benefits**

By integrating and implementing improved methods and alloys, there is potential to decrease wall thicknesses of ductile iron cast parts by up to 50%, thus enabling lightweighting of transportation components by 30%-50% depending on component loading.

#### **Workforce and Educational Impact**

The American Foundry Society, through workshops, webinars, the annual Metalcasting Congress, and AFS's training arm (The Institute) will assist in the dissemination of knowledge and create new courses on how to manage this new thin-wall production environment. LIFT will support the development of integrated computational materials engineering (ICME) workforce training initiatives.

#### **Period of Performance**

Start Date: June 2015 End Date: June 2016

#### **Funding**

Total Project Value: \$1.34M

#### **Participants**

Industry Partners

American Foundry Society

Comau

Eaton Grede

**PDA** 

#### Research Partners

Massachusetts Institute

of Technology

Michigan Technological

University







Melt 5b – Thin-Wall Aluminum Die Casting Development



Lead Research Partner: The Ohio State University

Lead Industry Partner: Boeing Technology Pillar: Melt Processing

#### **Project Summary**

This project focuses on the development of High Pressure Die Casting (HPDC) technologies for aluminum alloys that are required for producing high quality thin-wall aluminum die cast components.

#### **Technology Gap / Need**

The current technology gaps in the area of thin-wall aluminum HPDC castings create three opportunities for improvements:

- Reducing the minimum wall thickness of die castings to less than 3 mm in parts with larger surface areas, and still achieve complete mold fill.
- Reducing the variability of, and increase the minimum mechanical properties of HPDC castings, which currently limit their use for structural applications in both automotive and aerospace industries.
- Creating custom processes for designing die castings. Current casting design practice applies the minimum mechanical properties of cast alloys uniformly to the whole casting, which generally results in over-design of a casting, especially when a large safety factor is used.

#### **Proposed Technology**

Integrate key process technologies (super vacuum die casting and shortened heat treatment) with integrated computational materials engineering (ICME) tools for 300 series (AI-Si-Cu-Mg based) die casting alloys to reduce the variability in quality and improve the mechanical properties of high pressure die castings.

#### **Project Benefits**

- Reduction of the minimum wall thickness of parts to reduce weight
- Use of HPDC to replace unitized thin aluminum sheet metal built-up assemblies for manufacturing cost reduction

 Establishment of a mechanical property test database and design/ICME methods that are repeatable across the die casting supplier base, thereby increasing the competitiveness of domestic manufacturing of aluminum products.

#### **Workforce and Educational Impact**

The American Foundry Society (AFS) and the North American Die Casting Association (NADCA), through workshops, webinars, technical conferences, and training programs, will assist in the dissemination of knowledge and create new courses on how to manage this new thin-wall aluminum die casting in a production environment. LIFT will support the development of ICME workforce development initiatives.

#### **Period of Performance**

Start Date: July 2015 End Date: June 2017

#### **Funding**

Total Project Value: \$2.2M

#### **Participants**

#### Industry Partners Rese

Alcoa

American Foundry

Society

Boeing Comau

Eaton

NADCA

Nemak

#### **Research Partners**

Massachusetts Institute

of Technology

Southwest Research

Institute

The Ohio State University

University of Michigan Worcester Polytechnic

Institute







TMP 3a – Integration of ICME with Legacy and Novel TMP Processing for Assured Properties in Large Titanium Structures



Lead Industry Partner: GE Aviation Lead Research Partner: The Ohio State University

Lead Industry I di trici . OL Aviation

**Technology Pillar:** Thermo-mechanical Processing

#### **Project Summary**

This project focuses on reducing costs and development time for designing and testing titanium components by developing and validating integrated computational materials engineering (ICME) modeling.

#### **Technology Gap / Need**

- More affordable, lighter weight, and improved performance is demanded by military systems and commercial products, and new design and manufacturing processes using titanium alloys can help meet those demands.
- Widespread manufacturing use of titanium alloys is typically hindered by high material costs and long development times required because there are limited analytical simulation tools to replace "trial and error" design and testing approaches.

#### **Project Summary**

This project focuses on the development of advanced analytical models that can more accurately predict material properties, structural performance, and fatigue properties of titanium components.

#### **Proposed Technology**

This project will focus on solid-state joining and powder metallurgy processes (e.g., net-shape hot isostatic pressing (HIP)) of similar and dissimilar materials for the production of machining and forging preforms.

#### **Project Benefits**

The project will lower the costs and increase the performance of titanium alloy-based components, which are significant benefits to many defense and commercial companies. The computationally-based tools may reduce by 50% both the time and cost for materials development and component design.

#### **Workforce and Educational Impact**

The members of the proposed project will participate in an educational program designed specifically to qualify engineers in the use of the computational models from this project. This workforce development program will focus both on the computational models and the necessary materials characterization that often will be needed to exercise the models.

These tools will also permit the manufacture of

components with enhanced local properties, and in

some cases, lower weight. This is especially important

for components in aerospace and transportation

#### **Period of Performance**

Start Date: September 2015 End Date: March 2018

#### **Funding**

applications.

Total Project Value: \$6.4M

#### **Participants**

#### **Industry Partners**

Boeing GE Aviation Scientific Forming Technologies Corporation

#### **Research Partners**

EWI Purdue Southwest Research Institute

The Ohio State University University of Michigan University of North Texas







PHASE 1 – TMP-3b: Processing for Assured Properties in Al-Li Forgings by Development, Application and Validation of a Localized Physics-Based Visco-plastic Model



Lead Industry Partner: United Technologies
Research Center

**Technology Pillar:** Thermomechanical Processing

Lead Research Partners: University of Michigan
Case Western Reserve
University

#### **Project Summary**

This two-phase project will develop, implement and validate a localized physics-based visco-plastic finite element model (FEM) to predict mechanical deformation response, damage evolution mechanisms, and fatigue properties of forged Al-Li alloys. Phase one will focus on the development and validation of the predictive tools for Al-Li forging's to predict the effects of the material processing parameters on the part anisotropic mechanical properties.

#### **Technology Gap / Need**

Past Al-Li in structural applications have had serious issues due to high planar anisotropy, unusual crack paths, and a lack of thermal stability. A new generation of Al-Li alloys provide weight savings and improved properties. To meet significantly higher performance requirements of commercial aircraft engines, improved analytical methods are required to determine which material properties are best suited for a specific structure and how best to achieve the required mechanical and damage tolerant properties during material processing.

#### Focus/Technology

Objectives of Phase one are:

- (i) Develop and implement a non-isothermal multiscale crystal plasticity (CP) constitutive model applied for 3rd generation AI-Li alloys
- (ii) Develop and implement a microstructure based CP FEA framework to predict the effect of materials processing and local morphology on the mechanical behavior of the components
- (iii) Experimentally calibrate and validate the predictive model.

#### **Project Benefits**

New FEM toolkits to guide process optimization of forged Al- Li alloy components will reduce the amount of development hardware and processing trials required for developing the next generation of aircraft turbine engines. By optimizing processes and designs, they will lead to components with improved performance and weight savings.

#### **Education & Workforce Impact**

Case Western Reserve University, the University of Michigan and the Forging Industry Educational Foundation (FIERF) will lead the development of project education and training efforts. Various delivery mechanisms have been made available through FIERF including instructor-led, on-line, learn-at-home self-study, video courses and workshops.

#### **Project Duration**

Start: January 2016 End: December 2017

#### **Funding**

Total Project Value: \$3.2M

#### **Participants**

**Industry Partners**United Technologies
Research Partners

Lockheed Martin

#### **Research Partners**

University of Michigan Case Western Reserve

University

The Ohio State University

Southwest Research

Institute







Powder 3 - Development of Cost-Effective,

Advanced Mechanical Alloying, Powder Consolidation

Processes for Sub-Micron Reinforced AL MMCs

**Lead Industry Partner: Materion** 

**Technology Pillar:** Powder Processing



Lead Research Partner: Case Western Reserve University

#### **Project Summary**

This project addresses the cost of Al-SiC metal-matrix composites (MMCs) derived from novel mechanically-alloyed powders. Considerations include process optimization, technical cost modeling and assessment of novel consolidation methods believed to be lower in cost than the baseline hot isostatic pressing (HIP) method, but yielding similar strength-to-weight benefits and superior specific stiffness of the composite compared to wrought aluminum comparator.

#### **Technology Gap / Need**

The applications of Al-based, sub-micron SiCreinforced MMCs have been limited due mainly to the relatively high cost of the current hot-isostatic (HIP) pressing consolidation process. The development of these MMCs also includes powder synthesis, mechanical alloying, consolidation, and post-heat treatment - all of which add to the cost structure of finished components. Novel processes are required that could eliminate, or greatly reduce, these processing steps, enabling greater cost competitiveness and enhance the capability for highvolume production and subsequent expanded potential for weight reduction in transportation applications.

#### **Proposed Technology**

Alternative consolidation processes for mechanically-alloyed Al-SiC MMCs have shown the potential to reduce overall manufacturing costs by both minimizing time at temperature as well as introduction of concomitant mechanical deformation steps, leading to improved mechanical properties. Approaches include alternatives to HIP for consolidation of billets prior to extrusion (e.g. selective plasma sintering), as well as direct powder extrusion or forging of net shapes. Processes that can eliminate the canning and decanning steps of HIP are particularly attractive.

#### **Project Benefits**

A complete understanding of cost structure, property prediction tools and alternative processing routes will allow materials developers to reduce time and costs to deliver aluminum-based MMCs for use in future transportation platforms. The team is exploring two immediate applications of Al-SiC MMCs where improved performance and greater weight-reduction opportunities are assessed relative to baseline aluminum alloy extrusions and alternative powdermetallurgy compacts.

#### **Education & Workforce Impact**

A training program for professionals and technical staff to capture innovation in powder synthesis, advanced consolidation manufacturing technologies and ICME will be initiated with local community colleges and geared towards providing a unique skill set for powder processing technologies.

#### **Project Duration**

Start: June 2016 End: June 2018

#### Funding

Total Project Value: \$3.12M

#### **Participants**

**Industry Partners** 

Materion Lockheed Martin Boeing

Boeing GKN **Research Partners** 

University of Tennessee -

Knoxville

Case Western Reserve

University

Penn State University

Massachusetts Institute of Technology







Agile 1 - Agile Fabrication of Sheet Metal Components with Assured Properties



**Lead Industry Partner: Boeing** 

Technology Pillar: Agile Processing

Lead Research Partner: University of Michigan

Northwestern University

The Ohio State University

#### **Project Summary**

This project will develop tools that can determine optimal forming routes for the fabrication of sheet metal parts without using matching dies, and meet both property design allowable and dimensional specifications. The project will develop validated chains of existing processes and an associated design methodology that can produce components within estimated costs with precisely controlled geometries and assured properties.

#### **Technology Gap / Need**

A business need exists to be able to quickly create dimensionally precise components, in aerospace for repair and low-volume production and for automotive repair, specialty and legacy vehicles. Technologies are emerging, but the major barriers to implementation are that commercial processes do not yet exist - including proven design methods, simulation, and assured design allowables for use in failure-critical or Federal Motor Vehicle Safety Standards (FMVSS) critical applications.

#### **Proposed Technology**

Many component technologies in agile sheet metal forming exist in high manufacturing readiness levels, for example, hydroforming is regularly practiced commercially and part of many military production specifications. Single point incremental forming (SPIF) has seen limited commercial application in demonstrations due to lack of geometric accuracy. Double point incremental forming (DPIF) has yet to see wide applications due to the need for special machinery, but there has been extensive work on programming tool paths and demonstrating the ability to form specific components with high accuracy. New aspects to be added here are to design processes for given parts and demonstrate these techniques to assess their readiness for commercial use with particular attention to simulation, assured properties with certification and cost modeling.

#### **Project Benefits**

Often times multi-million dollar aerospace assets are grounded in need of just a few parts, but only legacy techniques for making new parts can be used. The project will develop paths to certification for civilian and military use of agile sheet forming for aircraft and vehicle applications, allowing innovation in low-volume and custom production of sheet products.

#### **Education & Workforce Impact**

Outreach education, manufacturing competition and training events, a combination of lectures on theory and practice, hands-on manufacturing and experimentation, will be available to graduates and undergraduates, and relevant components will be available for K-12 education through the ASM Materials Camp network and associated projects.

#### **Project Duration**

Start: August 2016 End: August 2018

#### **Funding**

Total Project Value: \$2.93M

#### **Participants**

Industry Partners

Boeing Lockheed Martin Comau **Research Partners** 

University of Michigan

Northwestern University

The Ohio State University Massachusetts Institute

of Technology









#### SECTION

# **Education and Workforce Development Initiatives**



## **WORKFORCE PROFILE 2016**



#### THE MISSION

Innovation – or bringing "mind to market" – is only possible if we have the talent to put that new idea or new technology to work in our economy. So LIFT's vision, to be the world leader in lightweight materials manufacturing, can only be realized if we develop the educated and skilled workforce necessary to use new lightweighting technologies and processes.

Our plan to develop that educated and skilled workforce is comprehensive and spans both the continuum of jobs in manufacturing where the nation is now experiencing a "skills gap," and the continuum of education and training that must be available in communities and states seeking to sustain, grow, and attract manufacturing jobs in their economy.

#### The underlying principles of our work plan are:

First, **be "demand"** and datadriven. We will educate and train to the knowledge, skills and abilities in demand by manufacturers. Our first priority is to conduct regular demand-supply-and gap analyses on workforce needs in the 5 states directly related to the jobs in our impact sectors.

Second, be transformational for sustainable results in producing workers with the right skills. You can find thousands of "random acts of excellence" in workforce development with little or no impacts on the talent supply chain

Third, drive from the bottom up. Recognize that all the systems we need to engage and use – education, economic development, and the workforce investment system – are highly devolved to state and local authorities. A top-down strategy will not work.

Fourth, **strategically focus** on opportunities, for example, target populations such as separating military personnel and "gaps" in the talent supply chain where there are clear disconnects between the demand for skills and the supply of skills.

Finally, **link and leverage the assets** available. Capture the initiatives to build educational pathways and link them via stackable credentials and articulation agreements across the education continuum. Align strategies to gubernatorial initiatives to increase educational attainment and put people back to work. Ride the wave of bipartisan support for restoring U.S. leadership in manufacturing globally.

#### PROCESS FOR IMPACTFUL INVESTMENTS

- Analyze the demand-supply-and gap data to identify where investments and strategies need to be focused. Publish bimonthly demand-supply-gap analyses for each of the five LIFT states.
- Establish a high level Workforce & Education Working Group for the region, representing national expertise and the 5 states' education, workforce development, economic development, and industry sectors. Charge that working group with supporting the state teams that will be designing and implementing solutions that are demand-driven, results-oriented, replicable and scalable. The Workforce & Education Working Group was launched on September 23, 2014, and set the broad agenda for our work.

- Build five state core teams that will design and implement solutions appropriate to their state assets, demand/supply
  analysis, and roadmap to an educated and skilled manufacturing workforce. These solutions will fill "leaks" in their
  pipelines delivering talent to manufacturers. The 5 State LIFT Teams have been launched, involving over 135 top officials
  in education, workforce development, economic development, and labor.
- Align solutions to the 11 strategic focus areas identified by the high level working group.



Understanding workforce demandsupply gaps



Reconnecting disconnected youth to high quality, middle skills jobs



Teaching the teachers



Expanding work and learn opportunities for students



Creating enhancements to engineering curriculum using lightweighting technologies



Offering on-the-job training solutions for our industry partners



Attracting students and workers to educational pathways to careers in manufacturing



Connecting separating military personnel and veterans to fast track skills development and manufacturing careers



Deploying pathways from K-12 through community colleges to university four-year degree programs, with more on and off ramps to employment



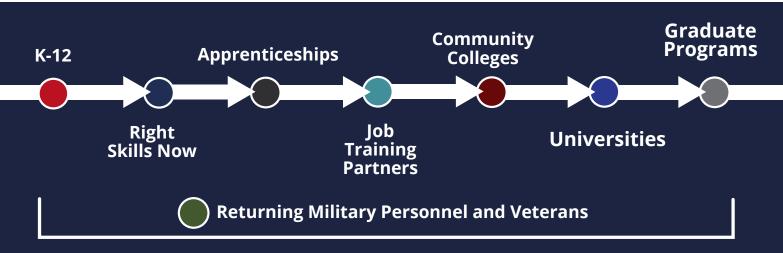
Ensuring students gain STEM foundational skills for success in manufacturing careers



Linking and leveraging resources and related initiatives on the ground today

Identify appropriate metrics and capture data as necessary to assess success.

#### **INVESTMENTS THROUGH AUGUST 2016**



#### LIFT Learning HUB

Across the talent continuum with an early emphasis at university level



#### Industrial Technology Maintenance Standards/Credentials/ Instructor Training

Community & Technical Colleges; Incumbent Workers



#### Tennessee's New ASM Bootcamps for Teachers

Community & Technical Colleges for Adult Workers and Incumbent Workers

\* Reinvested in 2016



#### Kentucky's FAME 2.0 Initiative

Community & Technical Colleges for Adult Workers and Incumbent Workers



#### Tennessee's Student Engagement Strategy/Video Contest

STEM Education/K-12/CTE Community & Technical Colleges



#### National ASM-LIFT Materials Science **Bootcamps for Teachers**

Community & Technical Colleges for Adult Workers and Incumbent Workers

\*Reinvested in 2016



#### Learning Blade: Mission LIFT interactive web-based curriculum (K-12)

Online curriculum for students serves K-12



#### Indiana Vincennes University Right Skills NOW: Machinist training for veterans

Veterans and Right Skills NOW

#### Kentucky's Externships

K-12 Teachers & Community College Instructors



#### Virtual Reality Lightweight Vehicle Manufacturing System: Virtual reality technology to teach

lightweighting principles Across the talent continuum



#### Ohio Manufacturing Careers Council: Industry-led council to inspire future manufacturing talent

Across the talent continuum



#### Work & Learn in Indiana: Career **Exploration in Lightweight Metals** Manufacturing

Apprenticeships, Jobs Training Partners, Community Colleges, Universities



#### High School evGrandPrix: Engaging High School Students in STEM Education for Manufacturing (HSevGP)

K-12, Universities, Job Training Partners, Graduate Programs



#### Pathways to Jobs in Detroit: Connecting Disconnected Youth & Adults to Manufacturing Careers

K-12, Jobs Training Partners, Community Colleges, Universities



#### Growing a Skilled Manufacturing Workforce: Work-Based Learning in Ohio

K-12, Jobs Training Partners, Community Colleges, Universities, Apprenticeships



#### Foundations for Manufacturing Careers: Worker Readiness in Ohio

K-12, Jobs Training Partners, Community Colleges



#### Ohio Means Internships & Co-ops 2.5 Program

Community Colleges, Universities, Graduate Programs



#### Manufacturing Technology: High School Career Pathways

K-12, Jobs Training Partners, Community Colleges, Universities



#### Adult Education: Pathways to Manufacturing Careers in Kentucky

Community Colleges, Universities, Job Training Partners, Apprenticeships



#### Leading a MakerMinded Vision

K-12, Job Training Partners



#### State Manufacturers Associations Collaboration Initiative

Across the talent continuum



#### The LIFT Prize in Robotic Blacksmithing

K-12, Job Training Partners, Community Colleges, Universities



#### On Track: Filling the Manufacturing Workforce Pipeline in Kentucky

K-12, Job Training Partners, Community Colleges



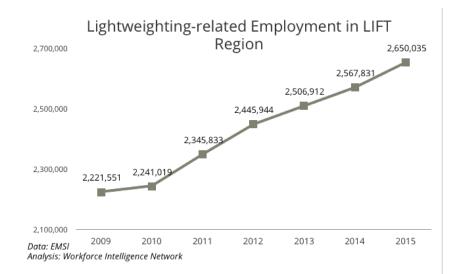


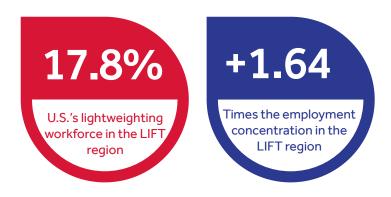
## **WORKFORCE METRICS AND DATA**



#### INTRODUCTION

Lightweight Innovations for Tomorrow (LIFT) is a public-private partnership that will develop and deploy advanced lightweight materials-manufacturing technologies, and implement education and training programs to prepare the workforce. Lightweight materials are increasingly important to the competitiveness of transportation manufacturing sectors, including suppliers in the automobile, aircraft, heavy truck, ship, rail, and defense manufacturing industries. Lighter vehicles for the military, industry, and consumers alike, have better performance and use less fuel. They can carry larger loads and travel the same distances at lower cost and with fewer carbon emissions. From welding to skilled metal work, to logistics and mechanical and chemical engineering, to industrial design and manufacturing management, lightweighting-related jobs are found in nearly every manufacturing sector. A talented workforce is critical to the future of manufacturing, especially a workforce trained in lightweight materials.





<sup>\*</sup> The LIFT region includes 5 states: Michigan, Ohio, Indiana, Kentucky and Tennessee

#### **FINDINGS**

#### 2.65 million workers

Over 2.65 million individuals are employed in lightweighting-related occupations in the 5-state LIFT region.\* These jobs represent 14.9% of all workers in the 5-state area, up from 13.7% in 2014.

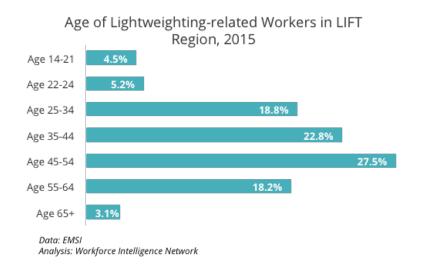
#### 428,500 jobs added

Like nearly every occupation, lightweightingrelated jobs were lost during the 2009 recession. But, the recovery has been strong, with 428,484 jobs added since 2009 (a 19.3% employment increase) and more to come.

#### A competitive edge

This 5-state region has a competitive edge when it comes to lightweighting talent. The LIFT region states contain 17.8% of the nation's lightweighting-related jobs with a national employment location quotient of 1.64. This means that the region has 1.64 times the employment concentration in lightweighting-related jobs compared to the rest of the United States. The concentration increased from 2014, when the location quotient was 1.44.

# Total Lightweighting-related Job Postings vs. Total Lightweighting-related Grads (LIFT Region) 350,000 300,000 250,000 250,000 150,000 100,000 50,000 Total Posting 2015 Total Posting 2015 Grads 2015



Analysis: Workforce Intelligence Network

#### 339,227 job postings

While employment is high, more workers will be needed soon. Between September 2014 and August 2015, employers in the LIFT region posted 339,227 jobs related to lightweighting. Right now, there are not enough graduates who have completed certificate and degree programs to fill all of these positions.

#### Only 103,000 grads

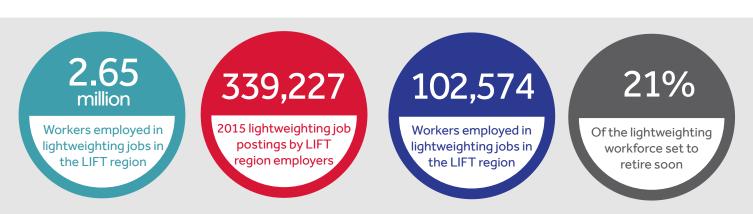
In 2014, only 102,574 individuals completed lightweighting-related education programs. Completions have increased since 2013, when only 100,032 individuals completed related degrees. Despite progress, the number is not nearly enough to fill the nearly 340,000 jobs posted by employers.

#### 21% set to retire soon

Lightweighting-related workers are aging, 21.3% of workers in the field are over the age of 55 and are likely to retire in the coming decade. In 2014, the share was 19.7% over age 55. Who will fill the jobs left behind?

#### **Opportunity for growth**

New and growing employer demand coupled with coming retirements means even more lightweighting job growth in the future. The 5-state LIFT region has a unique opportunity through LIFT to grow employment and increase economic prosperity for workers and families.



#### What counts as lightweighting?

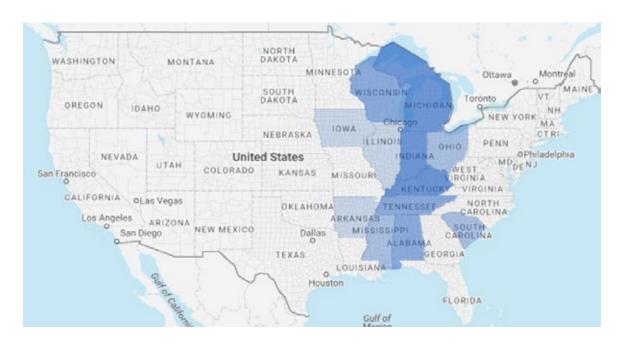
Over 140 individual occupations are related to lightweighting and can be organized into 3 main occupational groups and 10 sub-groups. (1) Skilled trades jobs include machinists, assembly and operations workers, and skilled materials workers. (2) Administration jobs include procurement and purchasing workers, human safety workers, and logistics workers. (3) Engineering & design jobs include electrical and mechanical engineers, chemical engineers & metallurgy workers, designers and drafters, and process engineers and testers.





#### THE LIFT REGION HAS A COMPETITIVE ADVANTAGE

Jobs in advanced manufacturing are concentrated in the LIFT region. The LIFT region as a whole has a 64% higher concentration of advanced manufacturing workers than the U.S. on average. The highest possible concentration nationally. The map shows states with at least a 10% higher concentration.



# THE SUPPLY-DEMAND GAP FOR ADVANCED MANUFACTURING WORKERS IN GROWING

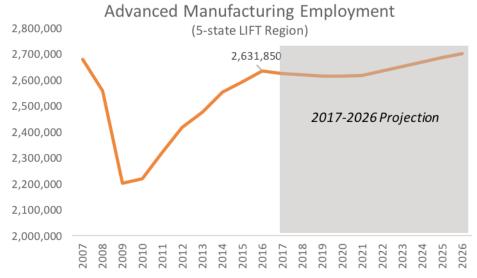
Demand for advanced manufacturing workers in the LIFT occupation groups has increased 67% since 2011. Despite the increase in employer needs for workers, the gap between demand and available talent is widening. Between September 2015 and August 2016, employers in the 5-state LIFT partnership posted 339,702 job ads yet only 104,235 individuals in the region received a certificate or degree in a related field.



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

# EMPLOYMENT GROWTH REMAINS STRONG, BUT ANNUAL HIRING NEEDS MAY CAUSE HIRING TROUBLE IN THE FUTURE

Jobs are growing. Employers in the 5-state LIFT region have recovered 431,007 jobs lost during the recession. Between 2016 and 2026 companies in the region will need to replace 94,000 workers annually because of retirements and turnover.



Data: EMSI, BLS

Analysis: Workforce Intelligence Network



#### THE PROBLEM

Nearly 20% of 2.5 million workers related to lightweighting are over the age of 55 and will be retiring in the next 20 years, creating a large demand for almost 14% of the 5-state region's employment. Demand for workers with lightweighting knowledge is growing, but educators do not readily have resources available.

Currently, there is no mechanism for sharing information, curricula, and other educational material that professors and teachers can use to help teach students about lightweight metals and lightweighting technology.

#### THE SOLUTION

LIFT will serve as a hub to get information in the hands of educators to ensure that students have access to knowledge about the newest technology. They hope to inspire future careers by sharing materials and starting to teach more about lightweighting. By creating a database of educational materials related to lightweighting, educators will have the tools they need to teach tomorrow's workforce essential skills.

#### ABOUT THE PROJECT

A core team of experts will identify and develop materials and content related directly to lightweight metals and technologies that will help integrate lightweighting into educational pathways and professional occupations. The project will identify, gather, and evaluate currently available content and courses, develop products to ill gaps, and create distribution channels for the products to appropriate education and job training providers.

All content and curricula will be open-sourced to the extent feasible and to facilitate easy adoption into existing programs and courses. The target programs of study include: engineering degree programs, engineering technology degree programs, community college associate degree programs, industry-recognized credentialing programs such as the National Institute for Metalworking Skills and American Welding Society credentials, and introductory career and technical education programs.

#### **PARTNERS**

#### Co-Chairs

American Society for Engineering Education (ASEE)

University of Kentucky

#### FROM EDUCATION

#### **Universities**

University of Tennessee, Purdue University, Ohio State University, Tennessee Technological University, Austin Peay University, University of Michigan, Michigan State University, University of Cincinnati Research Institute, Wayne State University, Indiana University, and University of Notre Dame.

#### **Community Colleges**

Macomb Community College (MI), Pellissippi State Community College (TN), Lorain Community College (OH), Cincinnati State Community and Technical College (OH), and Sinclair College (OH), and the Kentucky Community and Technical College System (KY).

#### From Industry, Labor, and Certifying Organizations

National Institute for Metalworking Skills (NIMS)

American Welding Society (AWS)

Oak Ridge National Laboratory
International Association of Machinists & Aerospace Workers

ASM International

LIFT Founding Industry Members

#### From NNMI

Institute for Advanced Composites Innovation (IACMI)



#### **PROJECT PHASES**

PHASE 1



Convene the core team to achieve consensus among partnering organizations on the overall project goals and outcomes



Develop the work plan to achieve those goals



Identify & gather available materials/ curricula that can be made available quickly to begin introducing light weighting at multiple education levels

#### Deliverable

Protocols, Format, and First Aggregation of Readily Available Material developed by the end of 2015

**Deliverable** 

Sample/beta database with identified curricula loaded in and ready for testing by mid-2016



Engage subject matter experts to evaluate available materials and determine development needs



Continued data gathering from universities and community colleges for already created curricula PHASE

3



Develop new competencies, content, and curriculum as needed to support lightweighting advanced technologies and processes as they become available



Invite other NNMI Institutes to participate in the project team for development of their workforce-related materials FINAL PRODUCT

Nationally relevant, open source, and scalable education materials repository created by the end of 2016

#### **GEOGRAPHIC FOOTPRINT**

This initiative will have nationwide impact, with nationally recognized organizations participating in the core team work. Open-sourced products will enhance educational programming across the country, and provide the opportunity for other institutes in the National Network of Manufacturing Innovation Institutes (NNMI) to participate.

#### **EXPECTED OUTCOMES**

Content and curriculum enhancements developed in this initiative will help align educational programming related to lightweighting jobs and occupations at all levels. With open-source access to content and materials, the knowledge, skills, and abilities necessary for workers to integrate new lightweight technologies and materials into design and production processes will be readily available to educators across the nation.





#### THE PROBLEM

Nationwide, the talent pipeline for advanced materials and lightweighting is in critical condition. In 2013, only 100,000 students in the LIFT region completed certificates and degrees in areas related to lightweighting and materials technologies. The current level of student engagement is not enough. Not only have employers in the LIFT region posted 270,990 online job ads for lightweighting-related occupations in the past year, but employers will need to fill almost 500,000 vacancies created by the retirement of an aging workforce in the coming decade. The need for workers now is an important task and the pipeline of workers in the coming decade will be essential to manufacturing's success.

The opportunity to raise levels of awareness and understanding of these jobs and careers among students, parents, teachers and counselors is critical. As employer needs for this workforce increases - through business growth or through the need to replace an aging workforce - there must be a ready pipeline of individuals with the skills and interest to fill those jobs.

#### THE SOLUTION

Teachers are one of the most valuable resources for passing along critical career information to the future workforce. Because they possess the knowledge that students must learn, teachers are an essential piece of the talent pipeline puzzle. This is why ASM and LIFT are partnering to launch the Materials Camp program for teachers. The ASM-LIFT Materials Camp program is a nationwide outreach and STEM training initiative to prepare high school and middle school teachers to promote STEM education and career pathways awareness, ignite inquisitiveness, engage students and teachers, and educate them in new and interesting ways on physical science, chemistry, and other concepts integral to Materials Science courses.

The ASM Foundation has set goals around increasing the supply of technically capable young people entering the general arena of engineering and applied science in STEM careers. These camps will help develop a pipeline of workers equipped to meet current and future workforce demands.

#### **PARTNERS**

#### From Education

38 Host Educational Institutions 200 Master Teachers and Faculty

#### From Industry

Industry Volunteers at each camp site
ASM International & ASM Educational Foundation

#### **EXPECTED OUTCOMES**

Teachers from previously sponsored camps across the U.S. reported unanimously they were: "More confident in explaining complicated subjects," and "Gained new ideas and approaches to instruction" after attending this week-long training. With this training in-hand teachers can bring their knowledge back to the classroom to encourage more students to enter fields related to materials science and lightweighting. More students entering the field over time means that employers will have a robust pool of workers from which to hire, creating an advanced manufacturing talent powerhouse for the U.S.

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Ensure students gain STEM foundational skills



Attract more young people to manufacturing careers



Teach the teachers



Expand workand-learn opportunities

#### MATERIALS SCIENCE IN ACTION

#### Summer 2015

The Materials Camp for teachers focuses on enriching, stimulating, and enhancing the technical competence and teaching skills of high school and middle school STEM teachers. The program teaches high school and middle school teachers of Math, Science, or Technology to use every-day materials, to provide hands-on experiences and meaningful learning experiences that are proven to engage and inspire students in science, engineering, technology and mathematics. A key lesson in the camp encourages teachers to begin to implement new instructional methods by introducing hands-on, low-cost experiments to enhance classroom instruction.

This one-week training exposes teachers to valuable lessons in physical science and chemistry, from an engineering perspective. The information and concepts presented can be utilized as a basis for teaching their own Materials Science course or infusing the concepts into an existing science course to increase relevancy and student motivation. LIFT-branded instructional material will be provided, including YouTube training modules that can be used by both Master Teachers and teachers who are part of the camps. These open-source documents will cover the following topics:



Value of Lightweighting (focus on math and using units)



Essential Properties of Materials (focus on density, stiffness and strength)



Strengthening Mechanisms in Metals



Demonstrations in Strengthening



Demonstrations in Aluminum Strengthening

#### NATIONAL SCOPE

The ASM Materials Education Foundation will operate one week advanced instructional professional development workshops for middle and high school science teachers organized and orchestrated nationwide. Content on the use of lightweight metals will be integrated at all 45 camps in the summer of 2015 (see: http://www.asminternational.org/foundation/teachers/teacher-material-camps/schedule). The Materials Camp will involve 3 states in the LIFT region: Ohio, Indiana, and Michigan operating 12 camps during summer 2015 in the LIFT region.

The program will have national implications on multiple levels.

The model may be replicated by other states and educational institutions nationwide as the impact of "teaching the teachers" is realized. Furthermore, the 1,000 plus teachers touched by this curriculum will undoubtedly disseminate the information across state boundaries impacting students entering the STEM fields both locally and nationally.

#### STATE CAMP LOCATIONS



For more information please see lift.technology or contact LIFT Education & Workforce Director, Emily DeRocco at ederocco@lift.technology.







#### THE PROBLEM

Currently, many Kentucky teachers do not possess expertise and knowledge necessary to present students with career pathways related to lightweighting technologies. Industry leaders are concerned that students are not getting enough exposure to 21st century high-tech advanced manufacturing. Many students choose careers away from manufacturing often due to lack of knowledge about the career optins. Students who are introduced to career pathways in high school, or earlier preferably, understand how their course work translates to success in the careers they choose after graduation. Instructors and teachers remain critical facilitators to develop and cultivate connections between academic and technical skills.

#### THE SOLUTION

LIFT will parnter with the Kentucky LIFT Workforce & Education Team and the Northern Kentucky Industry Council to establish a manufacturing-focused high school teacher/community college instructor externship experience for the summer of 2015. This program will emphasize employers who utilize or are transitioning to lightweight technologies and materials, and focus on both high school and community college instructors. With the expertise gained from the externship, these teachers can share their newfound knowledge with students to help encourage more students to take on advanced manufacturing careers post-graduation.

#### **ABOUT THE PROJECT**

The goal of the teacher/instructor externship experience is to connect classroom learning to authentic activities and encourage teachers to use that connection in their classroom instruction. Specifically, this project begins developing instructor understanding of emerging technologies such as those related to lightweighting and the opportunities and challenges these technologies pose for students.

The externship experience provides business partners and teams of teachers an opportunity to learn how technical and academic course content is used in a real-world manufacturing setting. Teams of teachers – importantly consisting of both technical and academic instructors – spend up to five days in partnership with an area manufacturing business learning about job and career opportunities and requirements, how classroom learning is applied in the workplace, and how to apply the manufacturing experience back into the classroom. Business partners assist teachers in understanding these realities and teachers then connect manufacturing practices to the content standards they are required to teach students in their respective courses.

#### **PROJECT LEAD**

Kentucky Community & Technical College System

#### **PARTNERS**

Bosch

Hahn Automation

Mubea Inc.

Steinkamp Molding

**Boone County Public Schools** 

Kenton County Public Schools

**Grant County Public Schools** 

Gateway Community & Technical College

#### **PROJECT PHASES**



#### Action

Schools identify teacher teams that will participate Businesses identify main contacts for the externship program

#### **Final Deliverable**

Thirteen to fifteen high school teachers and community college instructors are paired with business leaders for externship.



#### Action

Face-to-face meeting between teacher/instructors and main contact(s).

#### **Final Deliverable**

Meeting to discuss goals/outcomes of the externship, provide business contacts information on the teacher team they will be working with and assist the groups in developing a schedule.



#### Action

Externship experiences completed

#### **Final Deliverable**

Teacher/instructor teams will receive a formal evaluation and project summary report and take newfound knowledge back to their classrooms.

#### **GEOGRAPHIC FOOTPRINT**

The Teacher and Instructor Externship project will take place in the northern Kentucky area. If successful, this model can be replicated in other communities in the LIFT region and nation wide.

#### **EXPECTED OUTCOMES**

13 to 15 high school teachers and community college instructors will complete a manufacturing externship experience that will significantly influence their future instruction and the students in their classes in terms of their understanding of manufacturing and the career opportunities therein. If expanded, the program will help many more teachers and instructors gain knowledge and experience to pass to students encouraging advanced manufacturing careers.

#### **ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS**



Ensure students gain STEM foundational skills



Teaching the teachers



Attract more young people to manufacturing careers





BUILDING 21st CENTURY MANUFACTURING TALENT

**Teacher Training in Tennessee: Materials Science Bootcamps** 

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



#### THE PROBLEM

In the State of Tennessee, demand for lightweighting skills continues to be significant. Employer demand, as defined by online job postings, has grown consistently and those postings are dominated by jobs for skilled materials workers, logistics workers, production and operations supervisors, electrical and mechanical engineers, and CNC machinists.

In Middle Tennessee during 2014 over 2,100 jobs were posted for lightweight-related job opportunities. On top of this, over 30% of jobs posted online advertise an annual salary of over \$50,000 and nearly half are for jobs in skilled trade occupations. These are good jobs.

To add to employer needs, nearly 20% of lightweighting workers are over the age of 55 and will be retiring in the next 10 years. Only 21% of lightweighting workers are women, while women represent half of the total regional population. Not only are more workers needed right now to fill open positions but the pipeline of future workers must be strong in order to replace retiring workers. We must encourage more women and minorities to enter the field.

The opportunity to raise levels of awareness and understanding of these jobs and careers among students, parents, teachers and counselors is critical. As employer needs for this workforce increases - through business growth or through the need to replace an aging workforce - we must have a ready pipeline of individuals with the skills and interest to fill those jobs.

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Ensure students gain STEM foundational skills



Attract more young people to manufacturing careers



Teach the teachers



Expand workand-learn opportunities

#### THE SOLUTION

With support from LIFT, the Tennessee State LIFT Workforce & Education Team will leverage significant state investment from Tennessee's Labor Education Alignment Program ("LEAP") by developing and implementing teacher training opportunities in those LEAP areas that are focused on Advanced Manufacturing. LIFT and LEAP will bring in the ASM Educational Foundation's teacher bootcamp program to Middle Tennessee to train teachers in materials sciences. The ASM camps have been a successful model of teacher training across the U.S. Expanding the program in Tennessee, will allow many educators in the area to have access to this training for the first time.

The teachers who participate in the bootcamps will be able to return to their classrooms to share knowledge about materials science and help encourage students to pursue careers in the field.

#### **PROJECT LEAD**

South Central Tennessee Workforce Alliance

#### **PARTNERS**

LEAP - Closing Gaps Through Partnerships

Northfield Workforce Development & Conference Center

**ASM Educational Foundation** 

Middle Tennessee Advanced Manufacturing Skills Panel

Tennessee STEM Innovation Network

Columbia State Community College

Tennessee College of Applied Technology - Pulaski

Austin Peay State University

Tennessee College of Applied Technology - Hohenwald

#### THE PROGRAM

#### Teacher Bootcamps: Materials Science Education for Tennessee's Teachers

During July and August 2015, at least 50 teachers in Middle Tennessee will participate in one of two scheduled bootcamps at the Northfield Workforce Development & Conference Center and Austin Peay State University in Clarksville.

Geography

#### **Projected Result**

Minimum of 50 teachers complete camp requirements



#### **Projected Result**

Evaluation of the bootcamps will show success if the program meets or exceeds the 98% benchmark on participant evaluations. Of respondents, 98%:

- · feel prepared to implement new labs/demos learned at camp
- feel they gained new ideas and approaches to instruction
- indicated they will use material science technology concepts in their classroom



#### **Expected Outcomes**

With this training in-hand, teachers can bring their knowledge back to the classroom to encourage more students to enter fields related to materials science and lightweighting. Middle Tennessee's students will now have more access to knowledge about careers in manufacturing and access to the basic learning required to move into manufacturing-related post-secondary programs. More students entering the field over time means that employers will have a robust pool of workers from which to hire.

#### About ASM-LIFT Bootcamps

The ASM-LIFT Materials Camp for Teachers is based on past experiences in the areas of curriculum development, teacher training and student programs in Materials Science developed at the University of Washington and Edmonds Community College and supported by the National Science Foundation's Advanced Technology Education program. These programs have demonstrated that Materials Science is an excellent tool to bring together academic and vocational instructors in a common goal of exciting students about science, technology and engineering. The ASM-LIFT Camp curriculum now includes a focus on lightweight materials and the evolving related technologies.

#### About LEAP

Passed into law in 2013, Tennessee's Labor Education Alignment Program ("LEAP") created a statewide, comprehensive structure enabling students in Tennessee Colleges of Applied Technology and community colleges to participate in technical training developed with input from area employers. The LEAP Grant Competition continued this effort by encouraging and facilitating local workforce and education alignment through a \$10 million competitive grant process, led by the Governor's Office and the Workforce Subcabinet.

Grants were made available to eligible entities to facilitate development and implementation of employer-driven career pathways through specifically defined approaches. In November of 2014, twelve LEAP grants were awarded, eight of which are focused on Advanced Manufacturing.



For more information please see lift.technology or contact LIFT Education & Workforce Director Emily DeRocco at ederocco@lift.technology.



# THE PROBLEM

Exposure to new technologies and careers is lacking in today's classrooms. Fewer and fewer students are entering science, technology, engineering, and math (STEM) fields than ever before. In 2009, only 18% of new college graduates completed a bachelor's degree in a STEM field. This is down from 24% two decades ago. While enrollment in STEM majors is declining, employer demand for workers with these skills is on the rise and the gap will continue to widen. Pending retirements coupled with a declining flow of new workers and an increasing need for talent are creating a large gap for the STEM economy. High-tech manufacturers will not have the talent they need for success if more students do not choose STEM careers. The #1 reason students do not choose STEM careers is lack of exposure!

This is especially a problem for high-tech manufacturers in the sectors poised to use new lightweight metals, composite materials, and technologies. As the manufacturing sector increases the use of lightweighting technologies and materials, students are less and less likely to pursue the educational opportunities to gain any related experience, making it difficult for them to know whether a career in manufacturing is right in their future.

# Alignment to LIFT Workforce & Education Goals



Attract more young people to manufacturing careers



Ensure students gain STEM foundational skills



Reconnecting disconnected youth to high quality, middle skills jobs

# THE SOLUTION

Technology allows today's students to have experiences and learning opportunities that expand beyond what a standard classroom can provide. Learning Blade® is an interactive, web-based STEM curriculum system focused on increasing student interest in and attitudes towards STEM careers. LIFT is partnering with Learning Blade® to bring lightweight technologies, materials and careers to life for middle and high school students. Using Learning Blade®'s unique Mission system, LIFT and Learning Blade® are creating a curriculum for students to explore the science and technology used by welders, machinists, industrial designers and drafters, engineers, and materials scientists. The learning materials are organized in Missions that focus on societal problems and needs. With Learning Blade®, students pursue engaging Missions and lessons that solve a problem, such as rescuing an injured dolphin and creating an artificial prosthetic tail, building an environmentally-sound orphanage after a major earthquake, or solving energy and transportation needs in a new city. Each activity in a Mission reviews specific academic skills presented in a real-life context that highlights how these STEM skills are used in the real world, and link to real careers using new technologies. The webbased Mission format provides a truly 21st century way of teaching the 21st century workforce.

# **PARTNERS**

# **Thinking Media**

The creators of Learning Blade® and the creators of ACT's KeyTrain® system

### **BattelleEd**

Provides validation for the Learning Blade® system

# STEMconnector®

Provides promotion and national exposure for Learning Blade® and STEM activities.

Thinking Media will create new online curriculum materials within the Learning Blade® platform focused on lightweight metals and manufacturing technologies and careers in the new Mission as part of the curriculum available to all Learning Blade® users nationally. The new "Mission Guide" and "Mission Conclusion" lessons will highlight the lightweight metals industry and will be disseminated to all Learning Blade® users in the Fall of 2015. In winter of 2015/2016, participating schools will provide feedback with a final evaluation and report in spring 2016.



# NATIONWIDE IMPACT

All currently licensed Learning Blade® sites will have access to the new LIFT Mission curriculum, putting the new Mission in several hundred locations this Fall 2015. Learning Blade® is currently in schools within 22 states, including the five LIFT region states. Over 25,000 students are registered in the system.



# **EXPECTED OUTCOMES**

As previous data and studies indicate, students who complete the Learning Blade® LIFT Mission will demonstrate a 70% greater awareness of lightweight metals and lightweighting technologies. Not only will students learn more about the science and materials, but also they will be more aware of careers that encompass lightweighting technologies. The LIFT Mission is designed to increase interest in manufacturing careers by 35% in students who successfully complete the curriculum and post-Mission activities.

Many students who would not otherwise have the opportunity to learn about or have exposure to lightweight materials and technologies will gain experiences and knowledge to increase the likelihood that they enter advanced manufacturing careers. More student exposure further increases the size of the potential workforce, closing a portion of the talent gap.

Learning Blade® has been validated as a supplemental tool for increasing STEM career awareness and interest by BattelleEd.



Learning Blade® was identified as a suggested STEM resource in ACT's Condition of STEM 2014 Report.





# THE PROBLEM

Not enough young talent is going into manufacturing. A negative stigma surrounding manufacturing employment makes recruiting in target populations, like young workers and female workers, difficult for Tennessee lightweight materials manufacturers. Nearly 20% of workers in lightweighting-related occupations are 55 years old or older and will be retiring in the next 20 years.

Even with increased employer demand for workers in lightweight manufacturing, young workers, as well as the parents, counselors, and educators informing them, are not giving occupations in this industry a second thought. Of the 7,337 jobs related to lightweighting posted by Tennessee employers in March and April 2015, 33% advertised a salary over \$50,000 and almost half were for skilled trades jobs. Despite high wage potential and strong employer demand, recruiting new workers has been a challenging task. More creative campaigns need to be deployed in order to highlight lightweight jobs, compensation, and career pathways for young Tennessee workers.

# THE SOLUTION

Social media, self-made videos, and internet marketing are the way of the future and the best way to reach out to youth. LIFT partners in Tennessee are leveraging these methods to help rebuild the talent pipeline for manufacturing, meeting future workers on their own turf. The LIFT partners will organize a program for students to self-advertise lightweight manufacturing work and career opportunities. The aim of the student video contest is to engage parents, students, counselors, educators, and employers in conversations promoting careers in advanced manufacturing to enhance the image of manufacturing careers for tomorrow's workforce. This project will increase enrollments in advanced manufacturing Career and Technical Education (CTE) courses and post-secondary programs and, in time, grow the advanced manufacturing workforce of the future in Tennessee.

# **ABOUT THE PROJECT**

The Tennessee Student Video project will be an adaptation of a similar program conceived by the Manufacturers Resource Center out of Lehigh Valley, Pennsylvania. Student teams in Lehigh Valley partnered with local manufacturing companies to create a video answering, "what's so cool about manufacturing?" Videos were then posted online for public viewing and voting to determine which team best represented the career opportunities available in advanced manufacturing.

Lehigh Valley saw significant engagement with the videos – over 123,000 votes were cast in three days. More importantly, this conversation-starter on manufacturing careers helped increase enrollment in community college manufacturing programs by 30% the following semester. The Tennessee Student Video Contest has similar aims at closing advanced manufacturing talent gaps through sparking public conversation and promoting training programs.

# **PROJECT LEAD**

Tennessee Chamber of Commerce & Industry

# **PARTNERS**

Dream It Do It Pennsylvania

Dream It Do It Tennessee

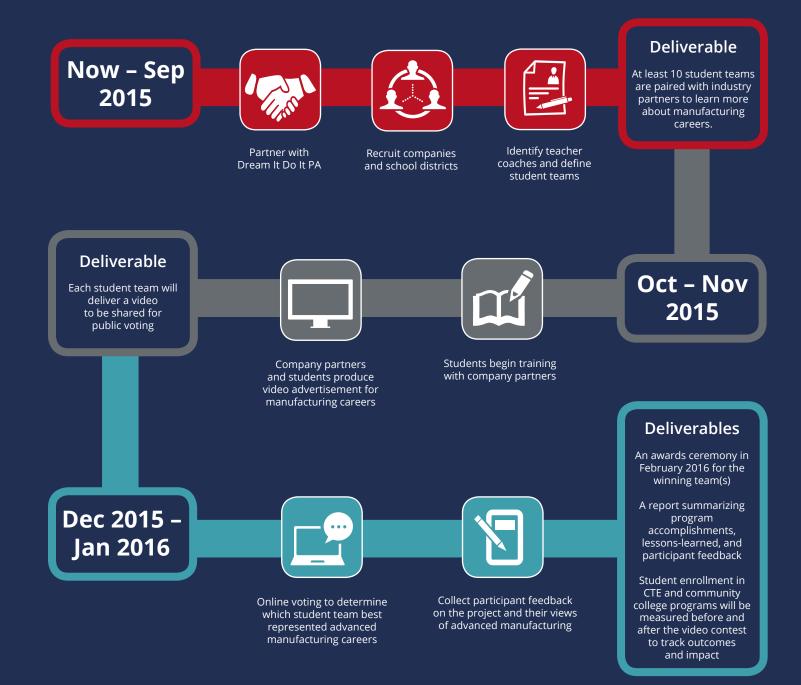
Tennessee Chamber of Commerce & Industry

Tennessee Manufacturers Association

**Shelby County School Districts** 

University of Tennessee Center for Industrial Services

Greater Memphis Alliance for a Competitive Workforce (GMACW)



# **GEOGRAPHIC FOOTPRINT**

The Tennessee Student Video Contest will begin in the Memphis, TN area, with hopes to expand contests into each of the state's nine economic and workforce development regions. The vision is that the winning team from each region would compete in a statewide contest.

# **EXPECTED OUTCOMES**

Through a partnership with the Dream It Do It PA team, the Tennessee LIFT partners are hopeful that the Student Video Contest will inspire employers in need of skilled workers and students who had not previously considered career pathways in manufacturing. The Tennessee team expects to see similar outcomes as in Pennsylvania, measured by student and employer participation in video production, public engagement through voting, and increased enrollment in technical and manufacturing college programs.

For more information on the Tennessee Student Video Competition project in Memphis, please contact GMACW at 901-614-1099 or alliance@ gmacw.com. For all other LIFT education and workforce development initiatives contact LIFT Workforce and Education Director, Emily DeRocco at ederocco@lift.technology.



# BUILDING 21st CENTURY MANUFACTURING TALENT

Adult Career Pathways: Increasing Access to Manufacturing Training in Kentucky

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



# THE PROBLEM

During the first four months of 2015, Kentucky employers posted 9,289 online job ads for manufacturing workers in occupations related to lightweighting. While encouraging young talent to enter the field is important for the future, current employer demand must be fulfilled now. Adult education, training, and upskilling are critical to ensure that Kentucky's employers can access the talent they need for success.

# THE SOLUTION

The Kentucky Federation for Advanced Manufacturing Education (KY FAME) is a partnership of regional manufacturers whose purpose is to implement a dual-track, apprenticeship-style training that will create a pipeline of highly skilled workers. In Greater Louisville - the area of the state with the most significant manufacturing sector – KY FAME has been enthusiastically embraced by key employers. Employers, workforce developers, and educators agree that KY FAME is a critical strategy for building a pipeline of talented students preparing for middle skills manufacturing jobs. The first FAME class graduated in 2010 and was a result of a partnership between Toyota and Bluegrass Community & Technical College. Today, KY FAME is formally incorporated as a statewide organization with four chapters across the state with plans for growth to 10 chapters by the end of 2015.

There is, however, a limitation in that FAME is not available to adult job seekers and current workers with the potential to excel in advanced manufacturing. At full capacity, the KY FAME model alone will not meet the demand for highly skilled employees in advanced manufacturing and must be expanded to be available to adult learners to ensure employers have the talent they need for success.

Building on the success of FAME, LIFT will be partnering with Jefferson Community & Technical College (JCTC) to add an adult education, training, and upskilling model to make this program more robust and address current talent needs with local employers. Adults in the program will spend two full days per week in the classroom at a Kentucky Community & Technical College location and spend 24 hours per week at a manufacturing facility. Workers earn competitive wages, spend time in the workplace and classroom and complete their apprenticeship with both academic training and hands-on manufacturing experience.

# **PROJECT LEAD**

Jefferson Community & Technical College

# **PARTNERS**

Kentucky Community & Technical College System

Kentucky Cabinet for Economic Development

Kentucky Manufacturing Career Center

Atlas Machine & Supply

GE Appliances

Lantec

Nth Works

Raytheon

Reynolds Metals

# Ford Motor Co. Shelby Industries

Westport Axle

Yamamoto

Zoeller

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Deploying pathways from k-12 through community colleges to university fouryear degree programs, with more on and off ramps to employment



Expand workand-learn opportunities



Linking & leveraging resources and related initiatives on the ground today



Offering onthe-job training solutions for industry

# **EXPECTED OUTCOMES**



# More workers

Increased number of adults entering manufacturing fields and/or moving up the career ladder from entry-level positions



# Stronger partnerships

Stronger partnerships between employers and JCTC to ensure all training is employer-focused



# Replicable/scalable program

A program plan that can be replicated across the U.S. to offer adults more opportunities to enter manufacturing fields

# **PROJECT DESCRIPTION**

# **FAME 2.0**

Jefferson Community & Technical College (JCTC) and local manufacturers have developed a multi-level strategy to quickly expand the number of skilled employees in the region. This expansion, called the FAME alternative pathways model, will develop a pipeline of trained entry-level workers and at the same time implement an accelerated, modularized, skills-based program for incumbent workers. The pipeline of entry level workers will draw on the pool of adult job seekers at the Kentucky Manufacturing Career Center. The incumbent worker career path will enable current employees to access higher paying jobs in their company and provide access to higher-skilled training for newly hired entry-level employees. Included in the curriculum of this alternative pathway are training courses on lightweight-specific skills such as machining and welding. Program participants will receive both high quality academic training along with hands-on manufacturing experience, spending two days per week in the classroom and three working at a manufacturing facility. This model will ensure that program participants are able to make competitive wages while training and that graduates are ready for the workforce that employers need.

# The JCTC Advanced Manufacturing program will have four main components:

# **BRIDGE TO EMPLOYMENT**

This component will be housed at the Kentucky Manufacturing Career Center [KMCC] and create advanced pathways out of the KMCC for students with demonstrated aptitude. The training will consist of the National Career Readiness Certificate (NCRC), the Certified Production Technician (CPT) Program, Mechatronics, Introduction to Lean, Problem Solving/Critical Thinking, Team Building and Workplace Behaviors.

# **Objectives include:**

- Creating stackable credentials for entry level advanced manufacturing courses
- Accepting these credentials as credit toward the Associate and Applied Science degree
- · Acquiring space and equipment at the KMCC that will allow JCTC to offer training on a continuous basis

# **BRIDGE TO EMPLOYMENT**

This component creates advanced pathways for entry-level, incumbent employees and other non-FAME high school graduates. JCTC will offer ongoing higher skills training to companies and to students seeking an alternative to the regular academic schedule. The core courses proposed in this component will equip the students with the skills they need to move up an established career ladder. Multi-company groups may be developed so that companies having one or two employees can take advantage of technical classes that might not be available because of the small number of students. College credit awarded for these courses will apply to any of the manufacturing programs offered at JCTC.

# CREDIT FOR PRIOR LEARNING ASSESSMENT

AMTEC assessments have been industry approved and judged valid and reliable through a BETA testing process. JCTC will administer these assessments to incumbent workers and students who wish to test out of a specific skill set offered in a particular module.

# Steps toward implementation for this component are:

- Establishing the acceptance of assessment results as evidence of skill mastery
- Designing a process for applying the appropriate credit to the student's academic record
- Scheduling assessments at the convenience of the student and/or company
- Scheduling an instructor to provide the skills demonstration portion of the assessment

# STUDENT SUCCESS STRATEGIES

JCTC will hire a Success Coach who will provide ongoing support to students enrolled in the advanced manufacturing training programs. Activities such as assistance with admission and registration, career exploration, goal setting, intrusive interventions and case management services will be offered to all students, but will focus on students in the entry-level component.

# Activities include:

- Providing information, assistance, and support for program participants or prospective students
- Establishing a career plan for each student
- Meeting regularly with students to mentor and advise and resolve barriers to student success
- Providing proactive coaching for students and identify academic and support services as needed







BUILDING 21st CENTURY MANUFACTURING TALENT

Ohio Manufacturing Careers
Council: Driving Talent to
Manufacturing Careers

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



# THE PROBLEM

Manufacturing is at the heart of Ohio's economy with an annual output of \$87.2 billion. Ohio has 1,250 machine shops manufacturing aviation parts, 348 Automotive Tier-1 suppliers, and more than 730,000 workers in the 140 various occupations related to lightweighting. Despite these impressive numbers, the combination of new, advanced technologies in manufacturing, an aging workforce, and increased job demand has put a strain on the state's ability to provide manufacturing employers with the skilled talent they desperately need. Job postings for lightweighting occupations in Ohio have risen more than 60% in the first half of 2015. There were over 45,000 online job ads in Ohio for lightweighting-related occupations in May and June 2015.

# THE SOLUTION

In order to meet the needs of manufacturing employers in Ohio, more students and adult workers need to learn about the opportunities in the growing fields, including lightweighting. Through the help of LIFT, an Ohio Manufacturing Careers Council will be established. In order to create exposure to career pathways that will facilitate a pipeline of workers, Ohio manufacturers will replicate a successful demand-driven strategy to:

- identify in-demand occupations in conjunction with the Governor's Office of Workforce Transformation.
- · map career pathways.
- promote those pathways to people throughout the state of Ohio.

The story of the opportunities in Ohio manufacturing will be exposed to audiences of youth, returning veterans, and career changers. By connecting manufacturing employers with educational leaders and ambassadors, awareness about the tremendous career opportunities in occupations related to lightweighting will grow. As a result, the supply of skilled workers for these jobs will increase to meet the employer demand in the state of Ohio.

# **PARTNERS**

# **Industry-Led Initiative**

This initiative will be led by industry and will include manufacturers from across the State of Ohio.

# **Key Partners Outside of Industry**

Other key partners stand ready to support manufacturers' priorities and include the Governor's Office of Workforce Transformation, the Ohio Department of Higher Education, and Ohio TechNet, a collaboration of community colleges.

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Deploying pathways from k-12 through community colleges to university fouryear degree programs, with more on and off ramps to employment



Attracting more young people to manufacturing careers



Understanding demand and supply data

# **EXPECTED OUTCOMES**

Heightened awareness of lightweighting jobs and occupations at all levels and a stronger pipeline of

- young people
- returning veterans
- career changers entering into manufacturing programs and careers

Demand-driven structure to guide manufacturing workforce priorities:

- Statewide Manufacturing Careers Council representing employer demand
- Statewide Manufacturing Workforce Alliance that includes education, workforce, and other strategic partners representing worker supply

# PROJECT DESCRIPTION

Manufacturing employers, including LIFT member companies, will create the Ohio Manufacturing Careers Council. This council will replicate a successful demand-driven strategy to identify in-demand occupations in conjunction with the Governor's Office of Workforce Transformation, map career pathways, and promote those pathways to young people throughout the state of Ohio.

With the assistance of manufacturing CEOs and educational leaders, the council will develop a marketing strategy—including an online "matchmaking portal"—to promote these career pathways to target groups including youth and returning veterans. The council will first convene in Fall 2015 and marketing will begin in Winter/Spring 2016.



- Identify high-level manufacturing executives across the state—with a particular emphasis on LIFT member companies to create the Ohio Manufacturing Careers Council
- Gather and present demand data to the Council for review and vetting; incorporate additions and feedback provided by industry, including trends and implications of new lightweighting and other technologies



# Potential Implementation Actions for the Ohio Manufacturers Council

### **CAREER PATHWAY DEVELOPMENT:**

Define 20 statewide and 35 regional manufacturing career pathways, including occupational outlooks and required skills and education

- Hold focus groups with manufacturers to verify career pathways by occupational families
- · Identify and map education and training programs throughout the state that support these manufacturing career
- Analyze and identify the current education supply for these pathways
- Develop tailored regional career pathways maps for the two Industry Workforce Alliance Pilots and five of the DOL TAACCCT-funded programs with crossover to the 20 occupations identified under this project

### **PROMOTING CAREER PATHWAYS:**

Create a toolkit complete with informational and promotional materials for each of the identified manufacturing pathways

- Organize a statewide Manufacturing Career Pathways Ambassador initiative that identifies individuals working in manufacturing careers who are willing to speak to various groups about their own pathways
- Develop a roster of Manufacturing Career Pathways Ambassadors with sufficient representation to reach every middle school, high school, career and technical center, community college, university, and local Workforce Investment Board
- · Launch a functional website that highlights opportunities in manufacturing (highlighting lightweighting and other growing manufacturing sectors), presents career pathways information, links to relevant education and training programs, links to OhioMeanslobs, and a "matchmaking" portal where organizations or individuals may request services from an Ambassador
- Partner with the Ohio Department of Education, Board of Regents, Ohio Department of Job and Family Services, local Workforce Investment Boards, and K-12 district superintendents to incorporate career pathways maps into the counselor preparation program; ensure that all institutions receive information about the website, Ambassador program, and toolkit
- Develop a grass roots marketing campaign to increase awareness of manufacturing careers among Ohioans.

Implementation projected will likely be modeled after another successful Ohio industry strategy; the Insurance Industry Resource Council (IIRC). The Governor's Office of Workforce Transformation has engaged the IIRC to provide LIFT with a real-life example of this work in action across Ohio's Insurance industry. CEOs from Governor Kasich's insurance industry task force quickly came to a similar road block; a dire need to create a message about careers to draw the workforce to their doors. The insurance CEOs developed and are executing a state-wide strategy to market their career pathways and will share their challenges and successes.





# THE PROBLEM

Today's manufacturing enterprises demand a highly skilled Industrial Technology Maintenance workforce to support business processes and operational improvements that occur through new technologies that focus on automation, light weighting, and plant productivity and efficiency.

Demand for workers with industrial technology maintenance skills is growing quickly. In 2014, there were 39,599 job postings for workers with these skills in the LIFT region and 283,295 nationally. Not only is demand high for workers right now but demand will grow in the future as the current workforce ages. In the LIFT Region, 26.3% of workers are over the age of 55 and another 31.1% are between 45 and 54. With about 75,000 industrial technology workers over 55, the talent pipeline is more important than ever. For many industrial technology jobs the number of students completing certificates and degrees in related fields is not enough to fill current employer demand.

Across the U.S. there are seven certificate and degree categories which likely include some subject matter related to industrial technology maintenance. But, enrollment in these programs has been declining and, as shown by current employer job postings, demand outpaces supply. There is ample opportunity for new programs, more training, and increased outreach to potential workers about this high-skill, high-demand field.

# THE SOLUTION

To respond to this significant workforce need, the National Institute for Metalworking Skills (NIMS), the authority on quality skills standards and credentials for precision manufacturing, Ivy Tech Community College in Indiana, and Lightweight Innovations for Tomorrow (LIFT), are partnering to build a high quality Industrial Technology Maintenance workforce by expanding industry-based certifications and training programs across the region.

# **PARTNERS**

### NIMS

The National Institute for Metalworking Skills (NIMS) is the developer of quality competency-based skills standards and credentials for jobs in manufacturing and related industries. Through these efforts, NIMS helps build and maintain a globally competitive workforce. www. nimsready.org/

# **LIFT**

Lightweight Innovations for Tomorrow (LIFT) is part of the National Network for Manufacturing Innovation and serves as the nation's essential bridge between basic research and final product commercialization for lightweight metals. The Institute's world-class facilities and technology development capabilities provide the "right" solutions for the nation's defense and commercial transportation sectors to promote American competitiveness, energy efficiency, defense readiness, and economic growth. www.lift.technology

# Ivy Tech Community College

Ivy Tech Community College is Indiana's largest public postsecondary institution and the nation's largest singly accredited statewide community college system serving nearly 200,000 students annually. Ivy Tech has campuses throughout Indiana. It serves as the state's engine of workforce development, offering affordable degree programs and training that are aligned with the needs of its communities. In addition, its courses and programs transfer to other colleges and universities in Indiana. It is accredited by the Higher Learning Commission and is a member of the North Central Association. http://www.ivytech.edu

# **PROJECT PHASES**



# How

NIMS worked with the Ivy Tech Community College System of the State of Indiana and over 125 industry, education, and workforce development leaders to create the first in a series of industry recognized Industrial Maintenance skills and competency standards.

# **Deliverable**

National standards created to be used by educators and industry leadership to enhance training programs.



### How

Standards become recognized in industry, education, and workforce organizations as a means to benchmark worker skills and training.

# Deliverable

More workers are measured against national recognized skills and standards.



### How

In partnership with LIFT and lvy Tech, NIMS will use the standards to develop and bring to market industry credentials that certify these skills and competencies.

Initial credential rollout in a five state region including Tennessee, Kentucky, Indiana, Ohio and Michigan.

# **Final Deliverable**

National credential programs created where individuals will be able to earn these credentials to qualify and be prepared for good-paying jobs in Industrial Technology Maintenance.

# WHAT IS INDUSTRIAL TECHNOLOGY MAINTENANCE?

Industrial Technology Maintenance is made up of high-tech jobs that include maintaining, troubleshooting and improving complex machines and industrial systems, such as conveying systems, multi-axis machines, robotic welding arms, and hydraulic lifts.

In the I-75 corridor, Industrial Machinery Mechanics earn a median hourly wage of \$23.09 and typically require a postsecondary non-degree award.

However, even with competitive wages, there are a minimal number of qualified candidates to adequately fill these open employment opportunities.

# **EXPECTED OUTCOMES**

More workers entering the Industrial Technology Maintenance field of work and utilizing the credentialing programs for training. Enhanced employer recognition of the standards and credentials making it easier to hire workers with the right skills and abilities.

To download the NIMS Industrial Technology Maintenance standards please visit http://nimsready.org/industrial-technology-maintenance/.

For more information about the education & workforce development initiative visit www.lift.technology









# THE PROBLEM

Lightweight metals and lightweighting technologies are most often talked about in R&D settings, on the manufacturing floor, and in the lab. Students do not often have the chance to learn about these materials and new technologies that are becoming more and more important in advanced manufacturing, particularly in the defense and commercial transportation sectors. Without early experiences in advanced manufacturing or with new technologies, many students will not choose to go into high-demand manufacturing careers as engineers or other skilled high-tech workers.

This is especially a problem for high-tech manufacturers in the sectors poised to use new lightweight metals, composite materials, and related technologies. Without innovative techniques to reach students on their level, the industry may be at a loss for skilled talent in the future.

# THE SOLUTION

Using its world-class virtual reality lab, Tennessee Tech University has created a virtual assembly line game focused on lightweighting in the automotive sector. Students and visitors at LIFT HQ will be able to build their own vehicle, choosing among different components to create the ultimate lightweight machine. Students and other users will learn about different materials and how they contribute to the overall performance, e.g., speed and energy consumption, of a lightweight vehicle. This virtual reality game is only the beginning of a new frontier in advanced manufacturing training.

# **PROJECT LEAD**

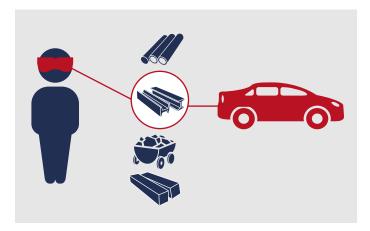
Tennessee Tech University

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



# PROJECT DESCRIPTION

At a computer station, students will be transported from LIFT HQ onto the manufacturing floor to build a custom vehicle. Students will work along an assembly line, selecting parts on a conveyer belt, to create a lightweight automobile. At each conveyer belt station along the assembly line, students will have to choose between four different materials, with a goal of selecting the lightweight option. The overall goal of the game is to create the ideal lightweight vehicle, with points assigned based on the vehicle weight and distance traveled.



The LIFT Assembly Line launched as part of the Manufacturing Day 2015 activities in Detroit, Michigan. Thirty students from a local Detroit high school began their Manufacturing Day celebration and talent tour by stopping in at LIFT to test out the new virtual reality game and talk with engineers about their careers in manufacturing. These students put their lightweighting knowledge to the test to create customized vehicles using the technology created by Tennessee Tech University.

LIFT visitors will be able to test the new technology while at the headquarters in Detroit. Industry partners along with workforce and education partners are invited to try the game. The virtual reality lab is not just a game for LIFT; it puts LIFT at the leading edge of advanced manufacturing education, training, and development with industrial application opportunities. It is truly a 21st century technology for developing 21st century talent.

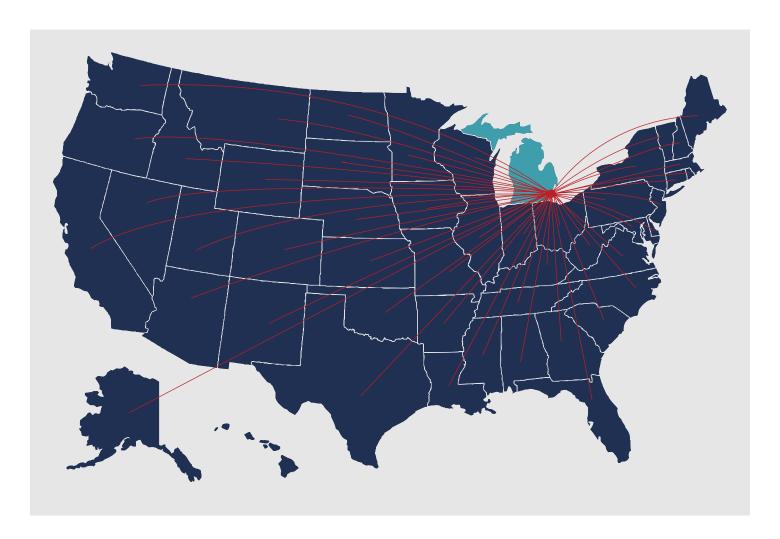
# **EXPECTED OUTCOMES**

Thousands of students, teachers, industry partners, and other LIFT visitors will be introduced to lightweighting through the LIFT Assembly Line game. This initiative's creative use of technology will no doubt bring lightweighting ideals into the minds of future advanced manufacturing workers and attract new talent to the field.

# NATIONWIDE IMPACT

The LIFT Assembly Line game will be available for all LIFT partners and visitors to use. It will serve as one of the first of many virtual reality-based teaching tools to bring advanced manufacturing to students around the world. Virtual reality technology brings LIFT to the forefront of manufacturing education and manufacturing processes. The ability to transport a student onto a factory floor without having to travel brings manufacturing to life for students who may not otherwise have the experience.

Virtual systems have great potential to not only increase student awareness and interest in manufacturing but also dramatically alter the way industry trains its own workforce. Companies can adopt these technologies to demonstrate new products and integrated manufacturing techniques for workers in any location. New assembly systems can be created and tested virtually before machinery is physically built. The game is just the beginning of a future where virtual learning, training, and R&D are the norm.





# THE PROBLEM

After serving the country, veterans face the often difficult task of transitioning to civilian life and obtaining full-time employment with family sustaining wages. According to the 2015 Veteran Economic Opportunity Report, approximately one out of two (53%) separating Post-9/11 veterans will face a period of unemployment. Furthermore, the average duration of unemployment for veterans has increased from 18 to 22 weeks in the last six years. In Indiana, nearly 500,000 veterans need to find full-time work as they transition out of the military.

Meanwhile, Indiana's manufacturers posted 45,500 open positions from July 2014 to June 2015. These manufacturers need hard-working, highly-skilled workers to fill their talent gaps. Ensuring the state's veterans can access accelerated training to gain the skills in demand for good jobs in advanced manufacturing is a critical solution for both Indiana's manufacturers and the men and women who served.

# THE SOLUTION

Vincennes University (VU) offers the accelerated Right Skills NOW CNC Machinist training program, designed to help veterans transition to civilian employment as skilled employees with upward mobility potential. The accelerated CNC Machinist Right Skills NOW program of study features industry-recognized NIMS credentials based on skills needed for a career in advanced manufacturing. The program is VA-approved so veterans can apply their benefits towards tuition, supplies, and for some living expenses.

The Right Skills NOW program is a great fit for veterans because they are able to quickly gain hands-on experience, enhance their skills and enter full-time employment. Combined with training, the maturity and life experience of veterans provide a solid foundation for succeeding and advancing on the job, important factors for Indiana's employers. Partner employers benefit from access to trained workers whose military service has engrained work ethic, commitment, and loyalty.

# **PROJECT LEAD**

Vincennes University

# **PARTNERS**

Gene Haas Foundation Veterans Administration (VA)

Indiana National Guard

# From Industry

Frank Ladner

Jasper Engines

Haas Automation

**HFO Midwest** 

Sandvik

Mastercam

Reinshaw

**Quality Mill Supply** 

Clodfelter Engineering

SGS

Zeiss

5th-Axis Fixtures

Frowa

Immerse2Learn

Fastenal

Chick

Techniks

Mitutoyo

Rego-Fix

# From NNMI

Lightweight Innovations for Tomorrow (LIFT)

Institute for Advanced Composites Manufacturing Innovation (IACMI)

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Connecting separating military and veterans with Fast Track skills development and manufacturing careers within the lightweight metals manufacturing pathway



Linking & leveraging resources and related initiatives on the ground today

# ASSOCIATES OF APPLIED SCIENCE 1 SEMESTER + INTERNSHIP • Measurement, materials & safety • Job planning, benchwork & layout • CNC Operator - Turning Level 1 • CNC Operator - Milling Level 1 Transitioning Military

# **PROJECT DESCRIPTION**

The Right Skills NOW CNC Machinist training at Vincennes focuses on training military veterans. Many factors contribute to the success of the Right Skills NOW program, including:

- Employer engagement at the onset connecting the veterans with a job before the training;
- · Accelerated training (16 weeks with hundreds of hours of hands-on learning);
- · Industry recognized NIMS credentials awarded;
- High demand skills taught on high quality, state-of-the-art equipment (16 full size Haas CNC machines, 12 Haas control simulators, 15 seats of Mastercam, etc.); and
- Entry into a good paying career with potential for upward mobility.

Right Skills NOW program candidates are interviewed by a partner employer from their geographical area prior to the training. Partner employers select participants to "sponsor" for the training. Attendance and grades are reported to the employers monthly over the 16 weeks of training. Upon completion, graduates are placed immediately into CNC operator and machine setup and operation positions with one of the sponsoring employers.

Veterans participating in the Right Skills NOW program will train at the newly built Gene Haas Training Center, just 25 miles from downtown Indianapolis. This state-of-the-art, 23,000 square foot center will leverage resources to more than double the number of veterans trained for advanced manufacturing jobs.

# **GEOGRAPHIC FOOTPRINT**

Veterans from throughout Indiana will be able to participate in the training program which will be held in Central Indiana. The City of Lebanon, where the training will be provided, is located in Boone County, one of the eight counties surrounding the City of Indianapolis.

# **EXPECTED OUTCOMES**

With funding from LIFT, the Right Skills NOW CNC Machinist program will be able to support an additional 70 veterans gaining valuable manufacturing skills. Veterans experiencing a gap between funds available to support themselves and their families and to participate in the accelerated training will receive a stipend of up to \$3,000 to bridge the gap.

For more information please see lift.technology or contact LIFT Education & Workforce Director Emily DeRocco at ederocco@lift.technology.









# THE PROBLEM

Effective pathways for students into manufacturing-focused STEM careers are critical to the future vitality of the U.S. manufacturing industry. Without early experiences in advanced manufacturing or with new technologies, many students will not choose to go into high-demand manufacturing careers as engineers or other skilled high-tech workers. These career pathways also need to engage both students who will pursue a university degree as well as students who will move into the manufacturing industry with an Associate's Degree or from an apprenticeship or other technical training program. The current career technical education and career awareness/training systems are not well aligned to provide students with enough early opportunities to learn and become excited about manufacturing careers. Increased opportunities for students to learn about their potential in high-tech manufacturing fields is essential for future workforce success.

# THE SOLUTION

The Purdue University High School evGrandPrix (HSevGrandPrix) project will leverage the excitement of designing, building, testing, and racing electric powered go-karts at the Indianapolis 500 to create an engaging high school STEM-for-Manufacturing education program. The program will generate a path into postsecondary study and training and encourage the next generation of engineers and manufacturing technicians. The HSevGrandPrix will give students the opportunity to work in a team to manufacture a go-kart requiring the academic mathematics/science content of engineering design as well as the hands-on machining/electronics needed to move that design to a working go-kart. The HSevGrandPrix program will promote the success of all young people engaged in the process, not only those pursuing a university degree.

# **PROJECT LEAD**

**Purdue University** 

# **PARTNERS**

IvyTech Speedway

Vincennes University Dallara

Lincoln Tech

Indiana School Districts

United States Auto Club

IndyCar

Indianapolis Motor

Andretti Motorsports

Indiana Department of

Education

Conexus

**Employ Indy** 

# **ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS**

This project aligns to several of LIFT's eleven strategic focus areas for workforce development and education. Specifically, the HSevGrandPrix project will have a direct impact on three of our strategic focus areas:



**Ensure students** gain STEM foundational



Attract more young people to manufacturing



Teach the teachers

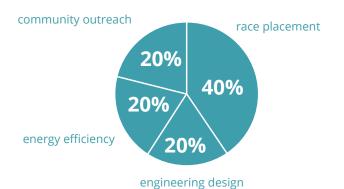
# GEOGRAPHIC FOOTPRINT

The HSevGrandPrix program will start in Indiana with an Indianapolis focus in Year 1 and an expansion across the state in Year 2. Although Year 1 will have an Indianapolis focus, it will also engage one or two rural schools in order to understand how the program can scale into rural high schools where students with considerable hands-on skills often naturally lean toward a manufacturing career. Because of the partnership with USAC, the program will work towards expanding into neighboring Midwestern states like Michigan, Ohio, Kentucky and Tennessee in Years 2 & 3.

# **Project Description**

Purdue University has partnered with the United States Auto Club (USAC) to develop an electric powered go-kart competition for high school students at the Indianapolis Motor Speedway (IMS) as part of Indy500 activities. The high school event is modelled after the International Collegiate evGrandPrix which is a combined educational and go-kart racing event held the last five years at IMS. The high school event will use lead acid batteries versus the higher energy (and more costly) lithium-ion batteries that power the collegiate event.

The HSevGrandPrix is not primarily about the go-kart race, but rather the engineering, science, organizational management, and marketing/advertising needed to design, build, test, and race the go-karts. Event scoring is:



The students have to raise a fraction of the go-kart costs themselves, so the project also involves marketing and advertising – skills that engage non-tech-related students in the project. Also, there is a need for project management that involves students interested in a business-focused career path, also essential for manufacturing. The direct relationship of this project to LIFT includes but is not limited to:

- Development and incorporation of a hands-on, inquiry based educational project related to the strength of materials, as one of the exploratory projects that can be deconstructed from the gokart;
- Development of this hands-on project into fully scaffolded curriculum modules ready for use by high school and community college faculty;
- Sponsorship of two of the initial high school go-karts, which will be appropriately branded to LIFT;
- Attracting more young people to educational pathways to Advanced Manufacturing careers, both technical and engineering, and providing a media-rich environment to recognize academic achievement in STEM fields;
- Acknowledgement of LIFT support for the evGrandPrix at the Indianapolis Motor Speedway; and
- Connections with LIFT member companies to participate in the evGrandPrix teams and events.





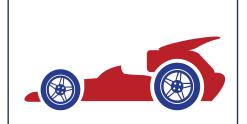


# **EXPECTED OUTCOMES**

The LIFT-Purdue HSevGrandPrix partnership will:



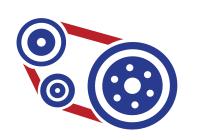
Introduce students to manufacturing in an engaging manner so that more young people will consider manufacturing as a viable career option.



Encourage students to continue education in manufacturing via a BS/BA program, an Associate's Degree in manufacturing or by directly entering into an industry-sponsored apprenticeship or other training program.



Provide hands-on projects that illustrate science/math principles in the classroom and then show how these concepts connect in the construction of electric go-karts.



Show a clear connection between STEM competencies and the skills needed for a productive career in advanced manufacturing.



Show how lightweighting is an important component of vehicular design, using the IndyCar technology as the demonstration vehicle.



Provide a high profile venue at the Indy500 that will both celebrate the educational success of our students and excite additional students/schools to enter the HSevGrandPrix educational program and thereby position themselves for future careers in advanced manufacturing.







"The transformation of STEM education will require an expansive partnership that includes post-secondary institutions, local school districts, industry, community volunteers and local, state and national government leaders. The LIFT sponsorship of the High School Go-Kart Education Program is an important component of this expanding partnership.

# JAMES CARUTHERS

GERALD AND SARAH SKIDMORE PROFESSOR
AT THE SCHOOL OF CHEMICAL
ENGINEERING, PURDUE UNIVERSITY.

# **BUILDING 21st CENTURY MANUFACTURING TALENT**



# **Ohio Means Internships & Co-ops 2.5 Program**

An Education & Workforce Development Initiative for LIFT ... Lightweight Innovations for Tomorrow July 1, 2015 - December 16, 2016

# THE PROBLEM

Manufacturing is the largest sector of Ohio's economy at 18% GDP, producing more than \$52 billion in products sent to 216 countries. Most manufacturing firms in Ohio are small businesses. Approximately 97% of Ohio manufacturing firms employ less than 500 workers, including almost 50% of firms with 1-4 employees. At the same time, demand for workers in manufacturing is at record levels. Manufacturing employers posted over 275,000 online ads for workers in Ohio during 2014, and 2015 is set to surpass this record. The need for skilled workers in advanced and lightweight manufacturing is expected to grow exponentially.

The skills necessary for many workers in the field take years to develop and, with rapidly shifting technologies, many workers' skills will be outdated by the time they are mastered in the classroom. How can Ohio fill the pipeline of trained workers now to ensure that the manufacturing sector remains strong?

# THE SOLUTION

In response to the need for more on-the-job and work-based learning, the Ohio Department of Higher Education funded the LIFT Ohio Means Internships & Co-ops 2.5 Program (LIFT OMIC). OMIC is a partnership between The Ohio State University (OSU) and its academic and industry partners, to build a co-located internship program that trains students for in-demand lightweight manufacturing technologies. The goal is to bolster a workforce proficient in the application of advanced lightweight metal alloys, manufacturing technologies, and design methods important to advanced manufacturing. LIFT and OSU have assembled a strong team to develop this novel educational approach to manufacturing education involving real-world industry projects with close involvement by academic faculty and students.

Initially, the program's goal is to engage 80 interns and conduct 30 co-op internships.

# **PARTNERS**

# Lead

Ohio Department of Higher Education

# Academic partners

The Ohio State University, Columbus State Community College, Tolles Career and TechnicalCenter, C-TEC Career & Technology Education Centers of Licking County, Tri-Rivers Career Center, Marion Technical College, Metro High School, Columbus School for Girls

# Industry and technology partners

Honda and Whirlpool, JobsOhio, Ohio Manufacturers' Association, and Edison Welding Institute

# ALIGNMENT TO LIFT WORKFORCE & **EDUCATION GOALS**



Deploying pathways from k-12 through community colleges to university four- manufacturing careers year degree programs, with more on and off ramps to employment



Attracting more young people to



Expanding work and learn opportunities

# **EXPECTED OUTCOMES**

Teams of co-located interns may provide valuable perspectives to industry through cross-institutional training. The LIFT OMIC colocated internship program intends to address a central concern of employers - closing the skills gap between the classroom and the workplace.

# PROJECT DESCRIPTION

- Focused on in-demand manufacturing career pathways
- · Solve industry-identified problems through individual or team projects
- · 80 total internships
- · 30 co-op internships
- · Students will:



Undergo high-level capstone training, utilizing resources at both sites with industry and academic mentors. At a minimum, the student or student teams, faculty mentor, and company representative must meet at the beginning and end of the semester to work on project goals, timelines, resources and deliverables.



Have access to school facilities and equipment to use on industry-defined and driven projects.



Work individually or in teams (single or multi-institution including students from Ohio Technical Centers, community colleges, and research universities).



Receive scholarships toward tuition and fees as well as an hourly salary.



May receive assigned online educational resources by the company on industry-specific skills, such as LEAN, SixSigma Black Belt curricula, and soft skills, such as communication, problem-solving, and project management.



Receive academic credit or a transcript notation for their effort over the academic term.

Details on the LIFT OMIC program is at http://omi.osu.edu/omic. Industry members or students may contact Kathryn Kelley at omic@osu.edu or kelley.81@osu.edu.

For more information please see lift.technology or contact LIFT Education & Workforce Director Emily DeRocco at ederocco@lift.technology.

# **BENEFITS TO PARTICIPANTS**

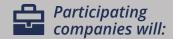
Students, faculty, and industry will come together for the LIFT OMIC co-op and internship program. The program benefits all involved to create well-trained, ready, cohorts of highly-skilled workers for Ohio manufacturing firms.



- Gain hands-on training working in realworld industry projects
- Earn competitive hourly wages from participating companies
- Open opportunities to future employment
- Earn a \$1,000 scholarship at project end
- Receive academic credit or transcript notation at completion



- Work closely with industry representatives to help students gain experiential learning
- Collaborate with cross-institutional teams on sustainable best practices in advanced manufacturing, furthering curriculum development



- Directly access talented students
- Work with faculty mentors that offer project expertise
- Choose training modules for students that ensure the future workforce has industry-specific skills such as Lean, Six Sigma, and others





# BUILDING 21st CENTURY MANUFACTURING TALENT

Metals Manufacturing Mission: Learning Blade® deployment in Kentucky

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



# LEARNING BLADE IN KENTUCKY

With investment from LIFT, Thinking Media created a new online curriculum within the Learning Blade® platform focused on lightweight metals, manufacturing technologies, and careers. The new Mission is part of the curriculum available to all Learning Blade® users nationally. In partnership with KYDataSeam and the Kentucky Department of Education, Office of Career & Technical Education, LIFT is sponsoring the new Learning Blade® program implementation in 30 middle schools across the Commonwealth of Kentucky with the goal of statewide reach in the coming years.

Kentucky companies have increasing needs for manufacturing workers as they grow jobs and current workers age out of the workforce. Reaching future workers during middle school is essential to build a foundation of knowledge and skills that will launch students into the manufacturing careers of the future. Learning Blade®'s program provides experiences in many different career settings to show students all that is possible for them.

Lessons included in the program that will reach students throughout Kentucky highlight jobs in:

- Welding
- Mechanical & industrial engineering
- · Industrial design & drafting
- Machining

- Mechatronics
- · Hybrid vehicles
- Manufacturing & materials technology

# ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Attract more young people to manufacturing careers



Ensure students gain STEM foundational skills



Reconnecting disconnected youth to high quality, middle skills jobs

# **PARTNERS**

Kentucky Department of Education, Office of Career & Technical Education

**KYDataSeam** 

Thinking Media -the creators of Learning Blade® and the creators of ACT's KeyTrain® system

# **GEOGRAPHIC FOOTPRINT**

Tied to statewide rollout in the Commonwealth of Kentucky, 30 schools have committed to the program in the following counties:

SCHOOL	DISTRICT
Caldwell County Middle School	Caldwell County
Clay County Middle School	Clay County
Beaumont Middle School	Fayette County
Bryan Station Middle School	Fayette County
Carter G. Woodson Academy of Excellence	Fayette County
Crawford Middle School	Fayette County
EJ Hayes Middle School	Fayette County
Fayette County Middle School	Fayette County
Jessie Clark Middle School	Fayette County
Leestown Middle School	Fayette County
Lexington Traditional Magnet School	Fayette County
Martin Luther King Jr. Academy for Excellence	Fayette County
Morton Middle School	Fayette County
SCAPA at Bluegrass	Fayette County
Tates Creek Middle School	Fayette County
The Learning Center at Linlee	Fayette County
Winburn Middle School	Fayette County
Academy at Shawnee	Jefferson County
Central High School	Jefferson County
Hancock County Middle School	Hancock County
B. Michael Caudill Middle School	Madison County
Clark-Moores Middle	Madison County
Farristown Middle School	Madison County
Foley Middle School	Madison County
Madison Middle School	Madison County
Estes Elementary	Daviess County
Owensboro High School	Daviess County
Owensboro Middle School North	Daviess County
Owensboro Middle School South	Daviess County
Webster County Middle School	Webster County



# **BUILDING 21st CENTURY MANUFACTURING TALENT**

**Work and Learn in Kentucky:** Computerized Machine Training at Bluegrass Community & Technical College

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



# THE PROBLEM

The lack of a recruiting talent pipeline represents a major obstacle for employers in manufacturing in Kentucky and nationwide. Part of this problem is misconceptions about manufacturing jobs and careers. Few individuals understand that advanced manufacturing is high-tech, innovative, creative, and an economic sector that offers good jobs and career opportunities. This is particularly true as new manufacturing innovation institutes like LIFT bring new technologies, materials, and processes to the manufacturing industry.

Employer demand for computer-controlled machinists has increased at an annual rate of 67% since 2010 in Kentucky. Yet, the supply of students earning relevant credentials or pursuing training has not been increasing at the same rate. A rapidly aging workforce exacerbates the issue and as a result advanced manufacturing employers in Kentucky struggle to find talent they desperately need for open positions.

# THE SOLUTION

The Computerized Manufacturing and Machining (CMM) program at Bluegrass Community and Technical College (BCTC) provides students with the opportunity to prepare for careers related to lightweight manufacturing through a combination of theoretical and hands-on training. At two different locations in central Kentucky (Lexington and Danville), students can earn up to four certificates, two diplomas, and an Associate of Applied Science degree. The CMM program has a proven record of accomplishment, as evidenced by high rates of student retention, job placement, and employer satisfaction with program graduates. Due to technological advances and increased demand for qualified workers, however, the substantial skills gap still exists and more workers need to be trained in successful programs like CMM.

Despite the program's success, the number of ready workers still does not match the number of available machining positions in the region. Inaccurate and sometimes negative perceptions about the industry and career opportunities is one major reason this is so. Simply offering a high quality training program is not enough. With LIFT's support, BCTC will develop a comprehensive initiative that engages potential CMM technicians, exposes them to job opportunities and careers in real manufacturing companies and provides integrated work and learn opportunities.

The inability to afford tuition is another significant barrier to filling the CMM pipeline with ready workers. While some support services and financial assistance are in place to assist these individuals, more is needed to support students through to completion. This project will address this concern using a series of tuition waivers – the first of their kind in Kentucky. Tuition waivers will be available to high school students with financial needs, high-performing high school students and Veterans.

# **PROJECT LEAD**

Bluegrass Community and Technical College

# **PARTNERS**

# Academic Partners

High Schools:

- · Tates Creek
- · Paul Laurence Dunbar
- Henry Clay
- Lafayette
- Bryan Station
- Boyle County
- Danville Independent
- · Garrard County
- Mercer County
- Anderson County
- Scott County
- Harrison County
- East Jessamine
- West Jessamine



# Strategy 1: Targeted Recruitment



Student field trips to regional manufacturing companies

- Companies in Defense and commercial transportation sectors
- Students will observe employees in actual work environments



Establish a strong media presence in local high schools and Area Technology Centers (ATCs)

- Production of a recruitment video highlighting
  - industry needs
  - new technologies
  - live machining footage
  - design using CAM software
- Edge Factor videos provided by LIFT and BCTC



Social Media outreach

- Student posts about experiences in manufacturing companies
- · BCTC website
- Recruitment video promotion via Twitter and other social media
- Graduate testimonials

# Strategy 2: Student Support and Pipeline Development



Tuition waivers to support students through completion and employment

- High Performing High School Students
- Competitive High School Students with Financial Need
- Veterans

# Strategy 3: Creating an Integrated Work and Learn Model



Modeled on the highly successful KYFAME manufacturing work & learn program



Led by an advisory group comprised of experienced leaders from local manufacturing companies



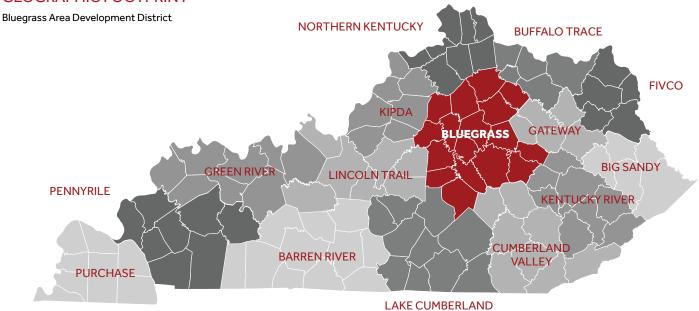
Includes work-based learning opportunities for CMM students identified by the advisory group



Features a co-op phase in which students split time between classes and working for local manufacturers



# **GEOGRAPHIC FOOTPRINT**



# REPLICABLE INNOVATIONS



Integrated work & learn opportunities for CMM students



**Tuition waivers** 



Comprehensive student recruitment and engagement materials



Employer-led Program Advisory Group

# ALIGNMENT TO LIFT STRATEGIC FOCUS AREAS



Understanding workforce demandsupply gaps



Attracting students and workers to educational pathways and careers in manufacturing



Ensuring students gain STEM foundational skills for success in manufacturing careers



Helping disconnected youth and adults prepare for high quality, middle skill jobs



Fast track military personnel and veterans to skills development for manufacturing careers

QUOTE

"Our goal is to bring together
a network of students,
educators and employers to
inspire new collaborations
and create pathways for
today's youth to the advanced
manufacturing opportunities
within Kentucky and beyond."

# **AUGUSTA JULIAN**

BLUEGRASS COMMUNITY AND
TECHNICAL COLLEGE PRESIDENT

# Pathways to Jobs in Detroit: Connecting Disconnected Youth & Adults to Manufacturing Careers

An Education & Workforce Development Initiative for LIFT ... Lightweight Innovations for Tomorrow



# THE PROBLEM

Opportunities in advanced manufacturing in the metro-Detroit region abound. Job postings in Michigan for skilled trades workers, engineers, and other manufacturing workers reached all-time highs in 2015 with over 118,886 jobs posted. While many in-demand jobs in manufacturing require at least a bachelor's degree, 35% call for community college or specialized post-secondary training that can jump start a career in manufacturing. Training for these jobs has a fast turnaround, and program participants can move into employment sooner. Nonetheless, the number of qualified job seekers in the region is floundering. Too few individuals, both youth and adults, are prepared for the world of work in manufacturing not only because they lack necessary technical skills, but also workplace readiness skills are missing for many. As a result, LIFT partners at Goodwill Industries of Greater Detroit, Focus: HOPE, and TechShop Detroit have created successful programs to upskill and prepare many of the city's disconnected youth and adults to prepare them for in-demand manufacturing careers. Yet, these organizations have found it difficult to reach enough people successfully through their current outreach programs, referrals, open houses and social media campaigns.

With wide disconnect between employer needs, workforce readiness, training program availability, and program participation, a new method to get the word out about training opportunities is necessary. The time is right to create a more comprehensive outreach plan in metro Detroit and many other cities where the population's abilities do not match industry needs.

# THE SOLUTION

With support from LIFT, Goodwill Industries of Greater Detroit, Focus: HOPE, and TechShop Detroit have created a plan to reconnect disconnected youth and adults in the metro Detroit area through strategic outreach and a preparatory pathway that leads to long term manufacturing training and career programs. Mobile outreach rallies will be held to bring the excitement and career possibilities within manufacturing to disconnected youth and adults. Once engaged through these outreach efforts, individuals will be connected to training programs that will focus on teaching the skills necessary for success in the workplace, including personal, people, and workplace skills along with applied knowledge. The goal is for the program to become nationally recognized by partners across the National Network of Manufacturing Institutes (NNMIs) and be deployed throughout metro areas across the United States.

# **PROJECT LEADS**

Focus: HOPE Goodwill Detroit TechShop Detroit

# **PARTNERS**

# **Industry Partners**

- Ford Motor Company
- · Dow Chemical
- FCA | Fiat Chrysler Automobiles
- Johnson Controls
- COMAULLC
- American Axle

# **Academic Partners**

# High Schools:

- Blanch Kelso
- · Detroit Public Schools
- Henry Ford Academy
- Henry Ford High School

# **Higher Education:**

- · Henry Ford College
- Macomb Community College
- · Wayne Community College
- · Oakland Community College
- Lawrence Technological University
- Eastern Michigan University
- · University of Michigan
- Wayne State University

# ABOUT THE PROJECT

# Outreach: Mobile Rally Events



Will spread awareness about LIFT and lightweighting-related manufacturing careers using available programming through TechShop created mobile platform.



Will feature a fully equipped mobile tech truck that houses beginning robotics, electronics and computer software that can be applied in lightweight manufacturing applications.



Will be timed with the start of training programs in hopes to engage more individuals with the programs at Goodwill Industries of Greater Detroit and Focus: HOPE.

# Enhance Workplace Readiness and Technical Skills



Will enhance their current programs: Work Readiness and The Youth Training and Employment Program. Programs will add computer literacy, problem solving, and basic math and reading skills.

- Work Readiness training will focus on job readiness training, a career portfolio, onsite work experience, job placement assistance and financial literacy training.
- The Youth Training and Employment program will host youth aged 15-21 for 16-weeks of paid employment training focused on important customer service skills, onsite work training, career assistance, resume building workshops and personal skills development.



Will enhance its Earn and Learn program and long running Machinist Training Program. Enhancements include a new production worker training class for 20 students and increased access to the Machinist Training Program for 90 students with a new Ready Set Go component to help students prepare for machinist training.

- Earn and Learn provides youth aged 18-24 and formerly incarcerated unemployed adults with access to employment and training. The program helps individuals obtain work skills, set and achieve education goals, and gain work experience.
- The Machinist Training Program is a manufacturing training readiness class that prepares workers for manufacturing jobs.



Will provide educational day camps during the student programs held at Goodwill Industries of Greater Detroit and Focus: HOPE increasing participants' connections to manufacturing. TechShop will host students for tech-oriented play activities and expose students to multiple facets of manufacturing innovation including manufacturing skills, computer programming, and different ways of ideation, creative problem solving and design thinking.

# **Expand Training for Youth and Adults**



Will be added to Goodwill Industries of Greater Detroit programs during the first year of this partnership. The students engaged will focus on:

- · Work readiness
- · Common employability skills
- Math & reading proficiency



# GEOGRAPHIC FOOTPRINT

The pilot program will be released in metro Detroit with plans for national application. In Michigan, and nationally, the emphasis will be on cities with large populations of disconnected youth and adults where workplace readiness skills are often the greatest barriers to employment. After the initial launch of the Mobile Rally platform, the partnership plans to expand in the following areas:



# About the Training Leads

# Goodwill Industries of Greater Detroit

For over 94 years, Goodwill Industries of Greater Detroit has led the region's ongoing battle against unemployment. Goodwill Industries of Greater Detroit estimates it has served near 1 million clients and placed almost 90,000 individuals into jobs over its history. Metro Detroiters have benefitted from the nonprofit organization's employment training, education support and job placements programs. Goodwill's team delivers services, products and employment coaching support to more than 900 local employers of all sizes each year. Trainees receive classroom education, vocational instruction, workplace behavior coaching, financial literacy, placement assistance and ongoing career support. For employers, this assures positions are filled by skilled, mature and confident workers motivated to succeed.

# Focus: HOPE

For over 45 years, Focus: HOPE, a non-profit civil and human rights organization in Detroit MI, has been a leader in regional workforce development by providing education and training opportunities that have led to solid careers in advanced manufacturing, manufacturing engineering and technology, and information technologies – both at middle and higher skill levels. Focus: HOPE's education and training programs have continued to bridge the needs of Michigan industries for a skilled workforce by expanding access for urban youth and other citizens to economic opportunity and good jobs. The education and training programs incorporate hands on experiences that bolster adult learning and provide graduates knowledgeable of current industry practices.

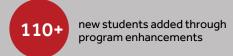
Focus: HOPE's Center for Advanced Technologies (CAT) and Machinist Training Institute (MTI) have been the core of success. Focus: HOPE runs several other programs to provide the necessary support and develop skills for disconnected youth, adults and returning citizens in the region so they are able to advance through the MTI and CAT programs and be successful. For example, Earn and Learn and Ready Set Go are two specific developmental programs at Focus: HOPE that will participate in this project.

# TechShop Detroit

TechShop Detroit is a playground for creativity hosting areas for part fabrication, prototyping, hacker space and learning center. TechShop Detroit provides access to over \$1 million worth of professional equipment and software. Our expert staff is always present to ensure members and students have a safe, meaningful and rewarding experience. Most importantly, at TechShop Detroit, shop users can explore in a collaborative and creative environment. Each of our facilities includes laser cutters, plastics and electronics labs, a machine shop, wood shop, metal working shop, textiles department, welding stations, and a 60K water jet cutter. Students and day users have open access to design software, featuring Autodesk Design Suite. Huge project areas with large work tables are available for completing projects and collaborating with colleagues.

# **EXPECTED OUTCOMES**









# ALIGNMENT TO LIFT STRATEGIC FOCUS AREAS



Reconnecting disconnected youth and adults to pathways to manufacturing careers



Linking and leveraging existing resources.

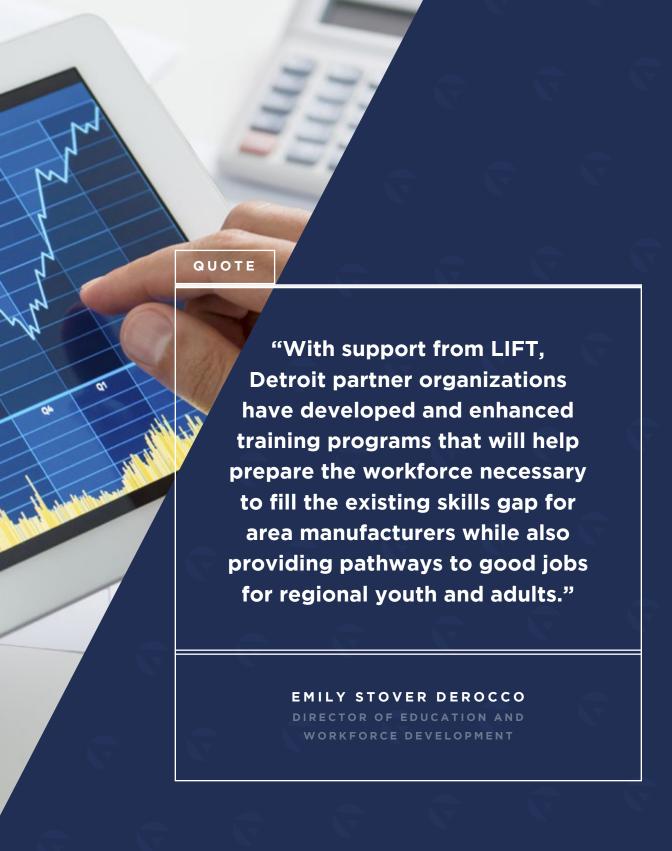








For more information please see lift.technology or contact LIFT Education & Workforce Director Emily DeRocco at ederocco@lift.technology.



# **BUILDING 21st CENTURY MANUFACTURING TALENT**

**Foundations for Manufacturing Careers:** Worker Readiness in Ohio

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



# THE PROBLEM

Employer demand in Ohio for lightweighting-related workers has nearly doubled since the end of 2014. Entry-level positions, needed by manufacturers to increase growth and production, form a substantial portion of the available jobs in Ohio. The state expects to see a seven percent increase in total jobs added for production workers through 2022 with nearly 8,000 annual job openings. Despite the increased demand, too few individuals are gaining the skills they need—foundational employability or technical skills—in order to begin working for Ohio manufacturers. This critical skills gap needs to be addressed so that Ohio employers can have the skilled and educated workforce their advanced manufacturing enterprises require.

# THE SOLUTION

In collaboration with partners from education and industry, Ohio TechNet will lead the charge in addressing the critical gap at the very entry level of manufacturing career pathways in Ohio. This includes pathways to high-demand manufacturing occupations in the transportation sector. Foundations for Manufacturing Careers will address not only the skills needed to operate today's manufacturing equipment, but also the greatest entry-level need of manufacturing employers—employability skills—by providing Ohioans with a path to enter into and move along a career pathway toward high-demand occupations. Individuals will enter the pathways in one of two ways:

- 1. Manufacturing Readiness Program
- 2. Foundations for Manufacturing Career Course

# ALIGNMENT TO LIFT STRATEGIC FOCUS AREAS



Helping disconnected youth and adults prepare for high quality, middle skill jobs



Linking and leveraging resources



Deploying educational pathways from high school, through community colleges, to universities

# **PROJECT LEAD**

Lorain County Community College on behalf of the Ohio TechNet Community College Consortium

# **PARTNERS**

# From Education

- The Ohio Department of Higher Education
- Ohio Governor's Office of Workforce Transformation
- Ohio TechNet Community College Consortium
- Lorain County Community College
- Cincinnati State Technical and Community College
- Trumbull Career and Technical Center
- Mahoning County Career and Technical Center
- Columbiana County Career and Technical Center
- WorkAdvance partners (communitybased organizations)
- ABLE [Adult Basic Education] programs in Butler, Columbiana, Hamilton, Lorain, Mahoning, and Trumbull Counties

# From Industry:

- · Ohio Manufacturing Careers Council
- The Mahoning Valley Manufacturers Coalition



# ABOUT THE PROJECT

# Manufacturing Readiness Program

- 1. Expand upon existing models to package classroom instruction, career coaching and wraparound support services.
- 2. Fully prepare and support participants with the academic, personal, people, and workplace skills necessary for success.

# Phase I

Toolkit Development and Partner Engagement

Create a toolkit in order to guide replication, establish a detailed project plan, and engage partners for program expansion

# Phase II

Implementation, Refinement, and Regional Expansion

Present, replicate, and expand the Manufacturing Readiness Program in eight partner institutions

# Phase III

Statewide Adoption and Sustainability

Convene stakeholders in order to embed the Manufacturing Readiness Program into existing funding streams and practices

# Foundations for Manufacturing Career Course

Develop a common Foundations for Manufacturing Careers course aligned to credentials for adoption across all community colleges in Ohio.

# Phase I

Research, Analysis, and Initial Drafting

Design and draft a comprehensive course description following research and discussion from Ohio TechNet consortium meetings, employers, and college educators

# Phase II

Course Design

Develop a comprehensive master course syllabus for the Manufacturing Foundations course

# Phase III

Course Explanation

Coordinate discussions to promote adoption of the course throughout the University System of Ohio

# **Expected Outcomes**



Implementation of a standardized Manufacturing curriculum endorsed by industry to be delivered at community colleges statewide



Replication of the comprehensive Manufacturing Readiness model throughout Ohio



Strengthened pipeline of individuals entering into manufacturing programs and careers



Increased collaboration among stakeholders, from educators to employers to workforce boards



The development of a team focused on demand issues for the Ohio Manufacturing Careers Council, thereby identifying and addressing talent gaps in the manufacturing talent pipeline

# **GEOGRAPHIC FOOTPRINT**

The Manufacturing Readiness model will be implemented in Trumbull, Mahoning, and Columbiana Counties in the Youngstown region; Lorain County; and Butler and Hamilton Counties in the initial pilots. The Manufacturing Foundations course will involve the Ohio TechNet institutions initially.





# QUOTE

"Engaging students in a meaningful work-based learning experience will accelerate the development of the workforce needed for the future growth in lightweighting and advanced manufacturing."

ETHAN KARP

PRESIDENT AND CEO, MAGNET

# **BUILDING 21st CENTURY MANUFACTURING TALENT**

Growing a Skilled Manufacturing Workforce: Work-Based Learning in Ohio

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



# THE PROBLEM

Employer demand in Ohio for lightweighting-related workers has nearly doubled since the end of 2014. The state expects to see a seven percent increase in total jobs added for production workers through 2022 with nearly 8,000 annual job openings. Yet, the supply of students earning relevant credentials or pursuing training has not been increasing at the same rate. A rapidly aging workforce exacerbates the issue and as a result, advanced manufacturing employers in Ohio struggle to find talent they desperately need for open positions. Skill shortages in advanced manufacturing, particularly in lightweight materials, will continue to grow unless countered by greater awareness and training designed to fit employer needs. Furthermore, manufacturers often cite the lack of hands-on experience as a limitation of individuals coming straight out of education and training programs. In fact, this has become one of the grand challenges raised by manufacturers across the country.

# THE SOLUTION

To address this challenge, this project will create more relevant work-based learning opportunities for students to apply their newly acquired skills on the job, connecting theory-based classroom instruction with the world of work. Research on student skill mastery indicates the impact of applied learning opportunities on student success and their career development. Through a work-based learning experience, students should expect not only to apply the theory and skills learned in the classroom but also to develop higher-level, critical thinking skills, problem solving and decision-making in the complex work environment. Through the Manufacturing Extension Partnerships (MEP) in Ohio, this initiative offers the potential to assist in the development of the skilled worker pipeline needed in lightweighting and advanced manufacturing in Ohio. Employer partners will identify curriculum enhancement activities focused on application of lightweighting technologies in their companies.

# **METRICS OF SUCCESS**

At least 75 high school students participating in summer work-based learning internship experiences.









of participants rate the experience as positive

of students earn at least one industry certification

of students earn college credit

of students retained by employers following work-based learning experience

# **EXPECTED OUTCOMES**



Creation of an advanced manufacturing career pathway promoted by college credit and industry certification opportunities



Piloting of work and learn opportunities by at least six schools



Promotion and commitment from Ohio manufacturing employers to participate and provide work-based learning internship experiences



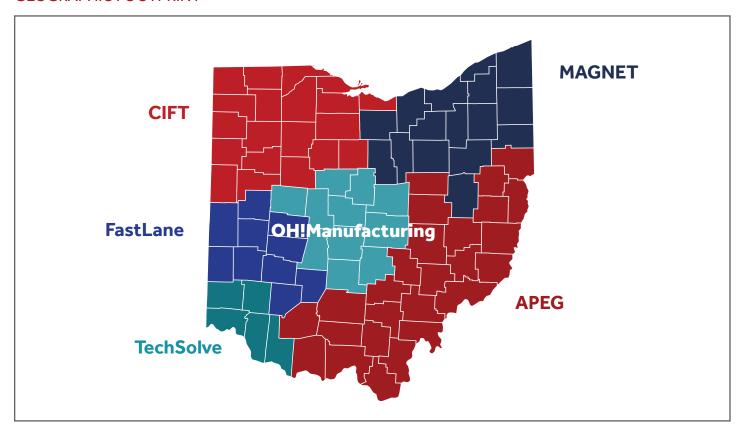
Implementation of the pathway in three OhioMEP Affiliate regions



Demonstration of the value in a work-based learning internship approach to developing the skilled and educated workforce needed to implement lightweighting technologies







# ABOUT THE PROJECT

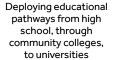
In collaboration with partners from education and industry, MAGNET: The Manufacturing Advocacy and Growth Network (MAGNET) will lead this project in providing secondary students with work-based learning opportunities in Ohio. MAGNET has developed and piloted a work-based learning project that includes paid internship experiences for high school students interested in careers in advanced manufacturing. More than 60 11th grade students have participated in this program and nearly three-fourths retained employment following completion of their internship.

Through LIFT, the new initiative will build on the successful work-based learning model designed by MAGNET by strengthening the model and expanding it into two other MEP regions across Ohio. The LIFT-sponsored programming will include:

- Emphasizing career pathways for students interested in pursuing a career in advanced manufacturing
- Offering college credit for the work experience
- · Earning industry certifications
- Launching student on pathways to associate's and bachelor's degrees

# ALIGNMENT TO STRATEGIC FOCUS AREAS







Expanding work and learn opportunities



Ensuring more students gain STEM foundational skills

# **PROJECT LEAD**

MAGNET: the Manufacturing Advocacy & Growth Network – An Ohio Manufacturing Extension Partnership (OHMEP) Affiliate





High School Machining Program in Kentucky

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



### THE PROBLEM

During 2015 advanced manufacturing employers posted 32,718 open jobs in Kentucky. Approximately 24% of these postings were for skilled trade positions specializing in machining and industrial technology. Kentucky, and the U.S. as a whole, are experiencing declining numbers of qualified candidates for these jobs. In 2014, only 5,000 students in Kentucky completed certificate or degree programs related to machining and industrial technology and many of these students have not had the opportunity for on-the-job experience provided by an apprenticeship or internship program, making them less employable. In Louisville, General Electric (GE) hires close to 500 production employees annually yet about 300 of those leave within their first year of employment because they were not adequately prepared.

Opportunities for technical training for students are important. However, several equally important aspects to being prepared for work are often overlooked. By providing opportunities for on-the-job experience with an emphasis on critical employability skills, along with the technical training, individuals are truly prepared to be successful in the workplace. All of these skills and attributes - the technical and the non-technical - are necessary for employers like GE to stay competitive. Too few high school-level programs prepare students for the world of work in any field, much less manufacturing.

### THE SOLUTION

To address the need for quality programming at the high school-level in Greater Louisville, local high schools, manufacturers, and government leaders are collaborating to create dynamic new programs that will launch students into successful careers in high demand from local employers. With an investment from LIFT and generous support from GE, Ford's Louisville Assembly Plant, and local Ford UAW members, an innovative regional high school advanced manufacturing career pathway program will be developed. Upon completion, the students will have successfully navigated a four-course career major in manufacturing, participated in a work-based learning experience with a local employer and earned the National Career Readiness Certification (NCRC) and Manufacturing Skills Standards Council (MSSC) Certified Production Technician (CPT) certification.

High school is the essential time to ensure that the future workforce can learn not only the technical skills needed for career success but also the employability skills that many of today's workers lack. Manufacturers are looking to local high school populations as a pipeline for production employees. The new program, which combines MSSC-CPT training with the NCRC and direct involvement by industry, will ensure that employers have a highly qualified pipeline of workers sooner.

### **PROJECT LEAD**

Jefferson County Public Schools -Doss High School

### **FROM INDUSTRY**

- GE Appliances
- Ford Louisville Assembly Plant
- · Local Ford UAW Members

### **PARTNERS**

- Jefferson County Public Schools – Doss High School
- Bullitt County Public Schools – Bullitt County Area Technology Center
- KentuckianaWorks -Kentucky Manufacturing Career Center
- Amatrol

### **ABOUT THE PROJECT**

MSSC-CPT is a certification already identified by 90+ local industries as representing the skills and knowledge needed by front-line production technicians. Combining the MSSC-CPT with NCRC and including a work-based learning experience to the program creates a formula for successful career preparation and the opportunity for lucrative manufacturing careers.

Direct involvement by industry ensures that students learn the specific technical and employability skills required by advanced manufacturing employers. With rapid advancement of technology, students in the program will have access to the most cutting-edge knowledge to prepare them for future manufacturing careers. Students will be immersed in programming and work-based opportunities and receive industry-recognized credentials to launch their careers right out of high school.

Upon completion of the program, students receive:

- MSSC-CPT certification
- 2. NCRC certification
- Completion of four transferable manufacturing courses to continue to post-secondary training
- 4. Immediate employment opportunities with industry partners

### **GEOGRAPHIC FOOTPRINT**

Greater Louisville Area: Jefferson and Bullitt Counties

### REPLICABLE INNOVATIONS

This model of NCRC programming integrated with industryrecognized technical training and work-based learning in a high school setting to prepare students for careers immediately upon high school completion is replicable across the U.S.

### ALIGNMENT TO LIFT STRATEGIC FOCUS AREAS



Attracting students and workers to educational pathways and careers in manufacturing



Deploying educational pathways from high school, through community colleges, to universities

# Beginning in August 2016, high school students involved in the program will have access to:



Hands on training



Work-based learning with employers



Online courses



Lightweight materials training

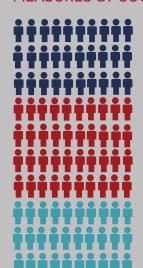


Laboratory facilities



NCRC employability skills training and assessments

### **MEASURES OF SUCCESS**



100 high school students enrolled in the program each year

40 students completing the program each year receiving either full-time employment or continuing to related post-secondary training

30 adult learners engaged in the program and connected to local employers





### Work-and-learn in Indiana: Career Exploration in Lightweight Metals Manufacturing

An Education & Workforce Development Initiative for LIFT ... Lightweight Innovations for Tomorrow



### THE PROBLEM

A leaky talent pipeline represents a major obstacle for manufacturers in Indiana and nationwide. With misconceptions about manufacturing jobs, students are often unaware of the exciting career opportunities in manufacturing – particularly lightweight metals manufacturing. As a consequence, few students understand the new age of advanced manufacturing filled with high-tech, innovative, and creative technologies offering stable, high-paying jobs.

Between 2014 and 2015, demand for workers in occupations related to lightweight metals manufacturing nearly doubled, with companies in Indiana posting over 50,000 related jobs in 2015. The rapidly aging workforce in many of these in-demand manufacturing occupations exacerbates the supply-demand gap. The growing demand from employers requires a more concerted effort toward filling the pipeline.

To combat this, work-and-learn strategies such as internships, co-ops, apprenticeships, and others have been a staple in Indiana in the past. However, manufacturing work-and-learn strategies targeted toward the emerging Hoosier workforce have had limited success and sustainability due to myths about age restrictions, liabilities, and impacts on productivity. With these myths prevalently held by employers and educators in Indiana, students were engaged in work-and-learn experiences that only superficially exposed them to manufacturing careers such as plant tours, job shadowing, or other short-term work experiences.

### THE SOLUTION

Conexus Indiana, an initiative to capitalize on emerging opportunities in advanced manufacturing and logistics, developed Conexus Interns, a cutting-edge model in which select students compete for internships in manufacturing companies throughout the state. Launched in 2015, Conexus Interns dispels myths about what is possible through work-and-learn models and encourages young Hoosiers to consider long-term careers in manufacturing. These interns gain real-world experience and the opportunity to explore careers with manufacturing companies. In addition, the internships provide manufacturers with an extended look at an emerging pool of talent.

### **PROJECT LEAD**

Conexus Indiana

### **EXPECTED OUTCOMES**



100 students participate in internships with lightweight manufacturers in 2016 and 2017 as LIFT Interns



300+ students exposed to lightweight metal technologies and career opportunities in lightweight manufacturing during the Conexus Interns Summit

## ALIGNMENT TO LIFT STRATEGIC FOCUS AREAS



Expanding work-and-learn opportunities for students



Attracting more young individuals to manufacturing careers



Offering on-the-job training solutions for industry partners



Student interns begin work

Conexus Interns Summit

### **ABOUT THE PROJECT**

In the *Conexus Interns* model, high school students participate in a six week paid internship with manufacturers across Indiana. Conducted over the summer months, interns also participate in an overnight intern summit at Purdue University. Once accepted into the pool of qualified applicants, students are then selected by Indiana manufacturers with help from *Conexus*.

In its first summer, the *Conexus Interns* program had 84 high school students participating in internships with manufacturers in central Indiana. Ninety percent of participants reported that their experience was valuable. In addition, 40 percent of students reported they plan to pursue careers in advanced manufacturing because of their internship. With LIFT support, the program will expand throughout the state to an additional 100 students and will target these additional positions toward work-and-learn opportunities specifically with lightweight manufacturing companies. These added positions will be designated as LIFT Interns.

In addition to providing work-and-learn opportunities to 100 LIFT Interns, *Conexus* will dedicate efforts to information sharing and collaboration with the State Workforce Innovation Council and the ACT Foundation as they convene leaders throughout Indiana to develop an overarching work-and-learn framework and thought leadership in Indiana.

### **PARTNERS**



38 Indiana companies specializing in automotive, aerospace, and other lightweight metal applications

### From Industry

- Allison Transmission
- BAE
- Batesville Products
- Batesville Tool & Die
- Blasdel Enterprises
- Bulk Truck & Transport Service, Inc.
- Busche
- CalTherm
- Dana Holding Corporation
- · Elgin Fastener Group
- · GKN Sinter Metals
- Greenville Technology, Inc.
- · Haynes International

- · Hitachi Powdered Metals
- Hoosier Pattern, Inc.
- IMMI
- Jasper Engine & Transmission
- · Kessington, LLC
- · Koch Enterprises
- Littler Diecast Corporation
- · Magna Powertrain
- Marion Manufacturing
- MSP Aviation
- Mursix Corporation
- · Ottenweller Company.
- · Precise Mold & Plate

- Raybestos
- Riverside MFG, LLC
- Rolls-Royce
- · Subaru of Indiana Automotive
- STARK Industries/JWS Machine
- Super ATV LLC
- · Tech Castings LLC
- Tru-Flex LLC
- TS Tech Indiana, LLC
- · Ultra Electronics, USSI
- Valeo
- Wabash National

### From Education

- Purdue University
- Ivy Tech Community College
- Vincennes University
- · Indiana high schools





### **Teacher Training in Tennessee: Materials Science Bootcamps**

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow

### THE PROBLEM

The mismatch in the supply and demand for workers in advanced manufacturing presents a constant struggle for employers searching for qualified workers in Tennessee and nationwide. Specifically in the Volunteer State, online job ads for workers in occupations related to lightweight metals manufacturing more than doubled between 2014 and 2015, with over 46,000 related job ads posted in 2015 alone. The rapidly aging manufacturing workforce exacerbates the supply-demand gap. LIFT's research expects that nearly 20 percent of workers in lightweight metals manufacturing occupations will retire in the next 10 years.

Manufacturing technology is changing very fast and today's manufacturing careers are very different than yesterday's. It is a challenge for teachers to keep up with those technological changes. . As a consequence, few students understand the new age of advanced manufacturing filled with high-tech, innovative, and creative technologies offering stable, high-paying jobs. Today's youth will remain uninformed and the supply-demand gap will only worsen without an organized effort to aid teachers not just in realizing the wide array of prospects within the transforming manufacturing sector, but also in bringing new activities and curriculum to the classroom that energize and engage students about manufacturing and materials science.

### THE SOLUTION

With support from LIFT, the Tennessee State LIFT Education & Workforce Development Team will leverage significant state investment from Tennessee's Labor Education Alignment Program (LEAP) to build upon the success of the Summer 2015 ASM-LIFT Materials Camp program. The Materials Camp program provides science, technology, engineering, and math (STEM) focused training to high school and middle school teachers to better promote STEM education and career pathways awareness. These programs have shown materials science as an excellent tool to bring together academic and vocational instructors with a common goal of inspiring students about STEM disciplines and careers.

The teachers who participate in the bootcamps will return to their classrooms to share their newly found knowledge about materials science and help encourage students to pursue careers in the field.

### ABOUT THE PROJECT

Building on past success







2 LIFT-ASM Bootcamps

50 Tennessee Teachers

5,000 Students

In 2015, two LIFT-ASM Bootcamps enabled 50 Tennessee teachers to learn more about materials science and how to pass this new knowledge to their students. As a result of that teacher training, over 5,000 students learned more about materials science. Furthermore, ASM reported that camp evaluations exceeded all metric expectations.

To further expand upon the successes of 2015, three bootcamps will take place in Tennessee in August 2016.



A new Materials Science Bootcamp in West Tennessee



A camp in Southern Middle Tennessee with new teachers



An "advanced" camp in Northern Middle Tennessee for teachers who participated in 2015 camps

Each camp will provide a significant professional development opportunity for teachers to incorporate new advanced manufacturing curriculum into their classrooms in the 2016-2017 school year by exposing them to valuable lessons in physical science and chemistry, from an engineering perspective. The information can be used as a basis for teaching their own Materials Science course or infusing the concepts into existing science courses to increase relevancy and

student motivation. LIFT-branded instructional material will be provided, including YouTube training modules that can be used by both Master Teachers and teachers who are part of the camps. These open-source documents will cover:



Value of Lightweighting (focus on math and using units)



Essential Properties of Materials (focus on density, stiffness and strength)



Strengthening Mechanisms in Metals



Demonstrations in Strengthening



Demonstrations in Aluminum Strengthening

### **PARTNERS**

- South Central Tennessee Workforce Alliance
- · ASM Foundation
- · Austin Peay State University
- · Columbia State Community College
- LEAP Closing Gaps Through Partnerships
- Middle Tennessee Advanced Manufacturing Skills Panel

- Northfield Workforce Development & Conference Center
- Southwest Tennessee Community College
- Tennessee College of Applied Technology – Pulaski, TN
- Tennessee STEM Innovation Network

### **BOOTCAMP LOCATIONS**

- 1. Northfield Workforce Development & Conference Center (Spring Hill, TN)
- 2. Austin Peay State University (Clarksville, TN) Advanced Bootcamp
- 3. Southwest Tennessee Community College (Memphis, TN)



### ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Ensure students gain STEM foundational skills



Attract more young people to manufacturing careers



Teach the teachers

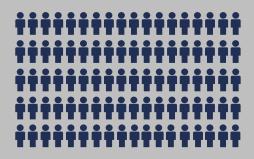


Expand workand-learn opportunities

### 2016 SUMMER BOOTCAMP EXPECTATIONS



Three bootcamps—One advanced camp for teachers who attended last year



90 teachers (an increase of 80 percent from 2015)



Thousands of students impacted in West, Southern Middle, and Northern
Middle Tennessee

98% of respondents feel prepared to implement new labs/demos learned at camp

98% feel they gained new ideas and approaches to instruction

98% indicated they will use material science technology concepts in their classroom

Program meets or exceeds 98% benchmark on participant evaluations



### **Leading a MakerMinded Vision**

Connecting the next generation of manufacturers and business leaders to the skills and experiences they need to be successful and to the companies that need their talents





### **PROBLEM ONE: Innovation Demands Talent**

Employer demand for skilled workers is rapidly increasing, yet current workers are not prepared to fill these jobs and students are not pursuing the STEM education and training that would prepare them for a career in manufacturing.

For the U.S. to become the world leader in advanced manufacturing – particularly lightweight metals manufacturing – an educated and skilled workforce is necessary to use the new manufacturing technologies and processes being developed.

### **PROBLEM TWO: Students Leaving Stem Behind**

In eighth grade, students start considering careers, and these considerations become clearer through high school. By the time they are seniors, however, only 16 percent are proficient in mathematics and interested in a STEM-related (Science, Technology, Engineering, Math) career. Students are less engaged in STEM training, with fewer selecting college majors in STEM fields, making it even more difficult to encourage a career in advanced manufacturing once they reach high school and college age.

Roughly 28 percent of Bachelor's degree students enter a STEM field at some point during their postsecondary education. Nearly half of those students, however, leave STEM by either changing majors or leaving college completely, creating an even larger gap in the trained workforce.

The small share of students entering STEM fields displays the lack of preparation for those careers. For manufacturers, this "disconnect" between students gaining the foundational STEM skills and the educated, skilled, and ready workforce our manufacturers need must be a national priority.

### PROBLEM THREE: Jobs Are Being Left Unfilled

Over the next decade, nearly 3.5 million manufacturing jobs in the United States likely need to be filled. Pending retirements coupled with a declining flow of new workers and an increasing need for talent have created a large skills gap resulting in estimates predicting that two million of those jobs will remain unfilled.

Employers seeking advanced manufacturing workers in the 5-state LIFT region posted over 91,000 online job ads during Q1 2016, up 26 percent from the 73,000 postings in the first quarter of 2015. In Tennessee alone, employer demand was reflected in 41 percent more job postings over the same time period. Building the pipeline of talent necessary to fill these jobs demands more solutions to prepare students and new workers with necessary STEM knowledge and skills.

### MORE AWARENESS AND ACCESS ARE NEEDED

Numerous world-class initiatives are addressing the serious and growing disconnect between America's youth and the STEM knowledge and skills required to succeed in the new and exciting Advanced Manufacturing jobs. The challenge is awareness and access, with too few students, parents, and educators learning and sharing information about the programs and how to better engage young people in activities that connect them to the world of STEM. LIFT and its partners believe a recently developed initiative will help address this challenge.



of senior year high school students are proficient in mathematics and interested in STEM



of Bachelor's degree students enter a STEM field at some point during their postsecondary education, but nearly half leave



increase of online advanced manufacturing job postings in the first quarter of 2016 compared to the first quarter of 2015



increase of advanced manufacturing employer job demand in Tennessee alone

### THE SOLUTION

CHANGING MINDSETS AND INCENTIVIZING STUDENTS AND SCHOOLS TO TAKE ACTION IN STEM EDUCATION – FIRST IN TENNESSEE, THEN NATIONWIDE

The MakerMinded web portal, designed by Tennessee Tech University, brings together actionable information, the power of competition and campaign communications to saturate the learning infrastructure with a manufacturing mindset to bridge the gap between activities and programs that engage and educate youth and the students who can take advantage of them. The solution delivers a diverse portfolio of successful STEM awareness and education activities to schools and students in a simple, accessible platform including both national and local-level STEM and manufacturing career exploration activities, project-based learning, formal educational resources, and other experiential learning opportunities.

MakerMinded was founded on four core principles that not only change attitudes about STEM and manufacturing, but also drive students and schools to act.

- Campaign-style communications
   All students and schools work towards a common goal—building awareness and engagement in STEM
- The power of competition
   Schools compete for points acquired for completing activities, which builds community, unites disconnected students, and empowers all stakeholders
- Student-driven programs
   Students and schools own STEM activities
- Leveraging, not reinventing, successful activities
   MakerMinded brings to scale impactful programs and saturates the marketplace with STEM.

### **HOW IT WORKS**

The portfolio provides students with alternative options to gain foundational STEM/manufacturing skills emphasizing work-based, project-based and problem-based learning. Other key components include using cutting-edge technology, relevant "real-world" content, and industry partnerships that provide mentorship, subject matter expertise, and other learning experiences.

The programs and activities encouraged via MakerMinded provide students with a comprehensive array of foundational, technical and employability skills and essential experiences core to understanding and being prepared for STEM/manufacturing careers.

#### SAMPLE ACTIVITIES IN THE MAKERMINDED PORTFOLIO

A few examples of the programs and activities that are part of the MakerMinded Portfolio include:

- FIRST Robotics
- Learning Blade
- SkillsUSA
- Science Olympiad
- Destination ImagiNation

### ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS







Ensuring students gain STEM foundational skills for success in manufacturing



Linking & leveraging resources and related initiatives on the ground today

### **EXPECTED OUTCOMES**



More students engaged in STEM/manufacturing learning experiences

An increase in students pursuing further STEM education and training

Students develop foundational technical skills

Increased number of under-represented populations exposed to manufacturing and STEM fields

Potential to reach over **3,800 middle and high schools** and **5.9 million students** across the 5-state LIFT region.



### **ABOUT THE PROJECT**

MakerMinded will have a national scope with roll-out first in Tennessee to set the standard for future expansion.



### **BATTELLE Education**



The Tennessee STEM Innovation Network will drive the Tennessee state roll-out process, including:



Customizing the portfolio programs for local employers and organizations



Leading the statewide communications & marketing efforts for program implementation



Tracking progress for each school and the state



Sponsoring and co-hosting a recognition event

The Tennessee Tech University team will manage the MakerMinded platform and Tennessee-specific portal, including:



Developing and hosting the custom web portal for Tennessee's program



Managing the leader board and reports



Ensuring consistent platform functionality

### LAUNCH AND EVALUATION IN TENNESSEE



#### Roll-out coinciding with the school year kick-off

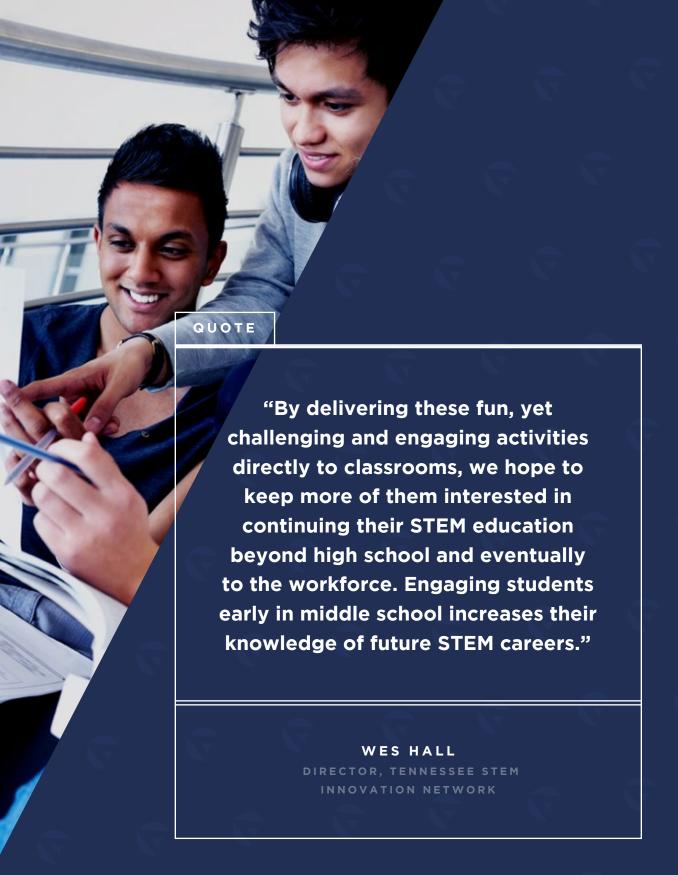
- · Roll out across Tennessee with 100 middle and high schools signed-up and active on the platform
- Initially leveraging Tennessee STEM Innovation Network's STEM Platform Schools and schools partnered with their Regional STEM Innovation Hubs



### Fall 2017 – Year one results report

### o Metrics to be collected:

- · Schools activated and engaged in the MakerMinded platform
- · Activities/programs completed by students (at school, county, and state-levels)
- · Percentage of students who indicate interest in pursuing further STEM/manufacturing education and careers (through participation surveys)
- Real-time feedback of students' experiences with programs and activities
- · Reported completion point variance in schools, to determine areas of strength and weakness
- · Manufacturing industry awareness and interest as demonstrated in STEM surveys pre-vs. post-implementation
- · Number of rural and iZone schools that participate in the program



State Manufacturers Associations Collaboration Initiative: Teaming Up for Talent Development, Small and Medium Enterprise Outreach, Membership Services and Development

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



## THE PROBLEM: Solving Big Issues Requires a Broader Team of Experts

As both demand and employment in lightweighting-related advanced manufacturing jobs grow across the five-state LIFT region, including Michigan, Indiana, Ohio, Kentucky and Tennessee, LIFT is continuing to develop initiatives to better address gaps between workforce supply and employer demand.

While LIFT's membership and state-based education and workforce development teams have provided insight into each state's business environment, available talent, and skills gaps, a broader team of experts, with deep roots in each state and covering a wide spectrum of manufacturing industries and capabilities, is needed to fully address the growing workforce needs in our region.

### **PARTNERS**

- The Ohio Manufacturers Association (OMA)
- The Kentucky Association of Manufacturers (KAM)
- · The Indiana Manufacturers Association (IMA)

# EXPECTED ROLES OF THE STATE MANUFACTURERS ASSOCIATION PARTNERS

The partnerships with the SMAs in Ohio, Kentucky, and Indiana mark a new era for understanding the needs of the manufacturing industry in those three states, as well as the benefits for manufacturers of LIFT and the National Network of Manufacturing Innovation Institutes.

State Manufacturing Association partners and LIFT will work together in the following ways:



Share information from LIFT and other National Network of Manufacturing Innovation Institutes with manufacturers



Serve as a forum for manufacturers to provide LIFT leadership the perspective of manufacturing employers



Partner on targeted and effective Education and Workforce initiatives



Increase engagement of small and medium enterprises



Continually identify potential new LIFT partners in respective states



### THE SOLUTION: Teaming Up With State Manufacturers Associations

The role of state manufacturers associations (SMAs) in talent development is expanding, and LIFT is partnering with the SMAs in three member states - Ohio, Kentucky, and Indiana – to help them grow in that space and deepen LIFTs relationships. This new partnership brings to LIFT a legacy of manufacturing success with the over 325 combined years of experience from the Ohio Manufacturers Association, the Kentucky Association of Manufacturers, and the Indiana Manufacturers Association's advocacy for manufacturing. These organizations have a reach to thousands of manufacturers in their states and have served as the single, most representative voice of manufacturers to create manufacturing-friendly state policies in their state capitals and workforce programming in their communities.

SMAs are an important voice in the current LIFT state teams and will help serve as a connector between the institute and each state's key policymakers. With a strong legacy of helping manufacturers across the region, these SMAs have worked to strengthen the industry by supporting public policies, promoting awareness and providing education about the industry.

These new partnerships will allow members of both LIFT and the SMAs to leverage the assets and expertise of all partners – from manufacturing innovation projects, to education and workforce development programs, to support of pro-manufacturing policies in the state capitals.



**3,200** member companies collaborating across three states

### **ABOUT THE PARTNERS**

The Ohio Manufacturers Association's (OMA) membership of 1,400 companies reflects the type, size and distribution of manufacturing across Ohio in all manufacturing verticals, including transportation equipment, plastics, fabricated metal, machinery, and chemical. OMA facilitates Ohio manufacturers working together—and learning from one another—in key management disciplines of energy, environment, government affairs, human resources, safety & workers' compensation, tax & finance, workforce, and matters of manufacturing leadership.



Established in 1911, the Kentucky Association of Manufacturers is Kentucky's most effective advocate for manufacturers. KAM's mission is to protect and create a manufacturing-friendly environment in Kentucky. In addition to advocating, KAM connects, educates and provides cost-saving programs and products to members. For more information, go to: www.KAM.us.com.



Formed in 1901, the Indiana Manufacturers Association (IMA) is the second oldest manufacturers association in the country and the only trade association in Indiana that exclusively focuses on manufacturing. The IMA is dedicated to advocating for a business climate that creates, protects and promotes quality manufacturing jobs in Indiana. Indiana is one of the top manufacturing states in America in wealth and jobs created, sustained and supported. More than 50 percent of all employment in Indiana has some connection to manufacturing.



### ALIGNMENT TO STRATEGIC FOCUS AREAS



Address the gaps in workforce competencies needed by manufacturers



Expand work and learn opportunities for students



Offer on-the-job training solutions for industry partners



Link and leverage resources on the ground today



Expand knowledge about and credibility of both LIFT and the National Network of Manufacturing Institutes broadly



## Raising the Bar: Enhancing the ASM Teachers Materials Curriculum

An Education & Workforce Development Initiative for LIFT... Lightweight Innovations for Tomorrow



### THE PROBLEM: LACK OF MATERIALS SCIENCE EDUCATION IN THE CLASSROOM

The foundation for all advanced manufacturing jobs is materials science education. Without it, students lack a fundamental awareness of the properties of materials and the science, technology, engineering, and mathematics [STEM] knowledge relating materials to advanced manufacturing.

Unfortunately, in many schools, fundamental STEM building blocks are either nonexistent or lack meaningful and up-to-date information. In too many cases, concepts are presented without connecting them to real world applications, leaving students to wonder "so what?" instead of "how could !?"

To help bring manufacturing back onshore and position the U.S. as the global leader in lightweight materials manufacturing, worker training must begin with ensuring that fundamentals are taught in the classroom.

### INTRODUCTION TO ASM-LIFT TEACHER MATERIALS CAMPS

In 2015, LIFT partnered with the ASM Materials Education Foundation to develop lightweight metals and materials core curriculum modules to include in ASM's Materials Camps to empower middle school and high school teachers to better promote STEM career pathways, specifically regarding lightweight metals manufacturing. LIFT also began supporting the expansion of camps to new locations. The camps have been exceptionally successful in helping teachers develop an understanding of lightweight metals manufacturing concepts that could be incorporated into their classrooms.

## ALIGNMENT TO LIFT WORKFORCE & EDUCATION GOALS



Ensure students gain STEM foundational skills



Attract more young people to manufacturing careers



Teach the teachers



For more information, please see lift.technology or contact LIFT Education & Workforce Director, Emily DeRocco at ederocco@lift.technology.

#### **BUILDING ON PAST SUCCESS**

This year, LIFT and ASM will expand the program to reach beyond the teacher camps and bring more materials science education directly into the classroom via development of world-class curriculum and lab teaching materials including:

- Five short videos and examples from industry members introducing lightweight metals engineering challenges and innovative solutions, such as how to minimize mass while meeting crash test standards.
   The examples will help students directly relate to real life challenges and examples of the creative materials, processes, and design alternatives devised by industry.
- A classroom module program with lab activities that introduces materials and process engineering fundamentals necessary to work on problems posed by the classroom videos and/or the capstone project's problem.
- A capstone project suitable for integration with a high school level materials engineering curriculum.

With these additions available in the class, students will **learn** foundational STEM skills, work to **solve** engineering problems in a practical and hands-on manner, and through the high school capstone project **be better prepared** for the senior design project requirement of most university engineering curricula.

This LIFT-ASM partnership will give teachers access to low cost supplies and real world examples for more rapid deployment of materials science information. This initiative can be aligned with today's curriculum requirements of the Next Generation Science Standards (NGSS) and Common Core Standards, as well as LIFT's focus areas.

### **EXPANDING THE CURRICULUM**

Enhancing the 2015 program in 2016:



Value of lightweighting (focus on math and using units)



Essential properties of materials (focus on density, stiffness, and strength)



Hands-on demonstrations of strengthening mechanisms in metals, polymers, and glasses including cold working, solid state phase transformations (heat treating), cross linking, and changing chemistry to raise the glass transition temperature.



Mass reduction strategies through a capstone project integrating materials selection, component design, and processing.

QUOTE

"The partnership we have with LIFT is critical to teaching students not only about lightweighting, but also about the future of advanced manufacturing as a whole."

### NICHOL CAMPANA

DIRECTOR OF DEVELOPMENT & OPERATIONS,

ASM MATERIALS EDUCATION FOUNDATION

The LIFT Prize in Robotic Blacksmithing: Igniting Student Interest in Manufacturing Skills and Innovation

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



Manufacturing has undergone a revolution around additive manufacturing, 3-D printers, and CNC machines. This keystone industry is more automated, requiring workers to have advanced technical and mathematical skills to program, run, and maintain complex machinery necessary for 21st century production. New manufacturing processes are emerging through LIFT and its partners such as agile processing which provides the opportunity to improve material properties, reducing waste and producing repeatable shapes while minimizing tooling and cost.

While this manufacturing renaissance is underway, fewer students are engaging in career pathways related to manufacturing, and employers are struggling to find the talent to replace their aging workforce. Currently, more than 21% of the advanced manufacturing workforce in LIFT's partner states is over age 55 and ready to retire soon. On top of this, employers in the LIFT partner states posted nearly 340,000 jobs during 2015 alone, but only 103,000 individuals completed degrees and certifications preparing them for these lucrative jobs. Postings continue to increase while sources of talent remain static. Demand is growing. Supply is stagnant.

### COMPETITION: A NEW FRONTIER OF STUDENT ENGAGEMENT

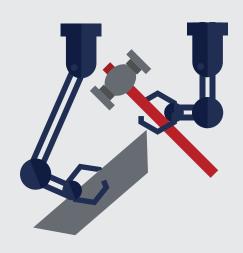
To encourage students to develop the skills they need to become innovators and future manufacturing leaders, LIFT, through its Agile and Low-Cost Processing Pillar, has teamed with the Center for Design and Manufacturing Excellence (CDME) at The Ohio State University to initiate the LIFT Prize in Robotic Blacksmithing, a student competition using agile processing principles. The competition combines outreach to students, engagement with emerging cutting-edge technologies, employers working directly with students, prizes, and national recognition for the winning teams.

This competition merges the ancient skills of the blacksmith with the digital age of robotics to create new material forming capabilities called "Robotic Blacksmithing" for making useable object shapes. Like additive manufacturing and Computer Numeral Control (CNC) machining, Robotic Blacksmithing creates new methods for manufacturing, improving material properties, reducing waste, and agile manufacturing of complex and repeatable shapes with minimal tooling at low cost.

### WHAT IS ROBOTIC BLACKSMITHING?

Instead of a blacksmith manipulating and forming materials by hammering, bending, twisting, or pulling, a robot is programmed to perform these movements and manipulations using a set of agile forming tools with greater efficiency and agility, and using far lighter and less expensive tools than might be used in traditional forging.

There are great opportunities for innovation in this new field to develop material forming models in a numerical or experimental modeling environment, and then translate these models into a robot environment to design and manufacture useful shapes. In the future, it is envisioned that Robotic Blacksmithing programming tools will be available to makers everywhere who seek to shape materials into objects. This technology can go beyond simple subtractive or additive manufacturing because the material can be improved by working it with deformation and heat, and sensors can record the process and assure properties. Most exciting, because the processes re-shape material, there is virtually no waste and a wide variety of materials can be processed to very high strength with other engineered properties.



### Job Demand Outweighing Workforce Supply



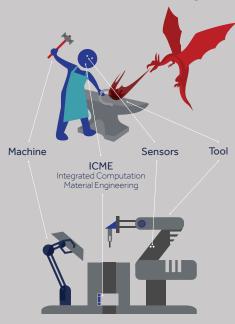
340,000

jobs were posted during 2015 but only...



individuals completed degrees and certifications preparing them for the same lucrative jobs

## The Evolution of Robotic Blacksmithing



### CONTINUING THE DIGITAL MANUFACTURING REVOLUTION

Robotic Blacksmithing follows on the heels of two revolutions in digital manufacturing have truly changed our world. The first was CNC, in which cutting tools process materials (plate, bar, and other wrought shapes) into more complex shapes. Instead of carving by hand, CNC machines use very large and fast metal removal tools, programmed with a digital 3-D model to subtract material from the block to create desired object features. The second manufacturing revolution was around additive manufacturing and 3-D printers, which add successive volumes of material by computer control to create complex shapes that are described by an electronic (digital) data source, such as a 3-D model. Our menu of processes and materials for additive manufacturing is expanding rapidly right now.

#### **ELIGIBILITY**

The program is open to any student team attending a U.S. high school, technical college, community college, college or university, and partnerships with regional or national companies are encouraged.

### **EXPECTED OUTCOMES**

Students will benefit from this competition by:

- · Developing and demonstrating a third robotically-controlled way of making things
- · Inspiring innovation and new skills
- · Showing the linkage between doing and innovation
- · Showing innovation, skills, spirit and pride by competing to develop a wholly new technology

### **PROJECT LEAD**

The Center for Design and Manufacturing Excellence at The Ohio State University

### ALIGNMENT TO STRATEGIC FOCUS AREAS



Deploying educational pathways from high school, through community colleges, to universities



Ensuring more students gain STEM foundational skills



Creating enhancements to engineering curriculum using lightweighting





For more information, please see lift.technology or www.roboticblacksmithing.com.

For questions about LIFT Education & Workforce initiatives, contact Director Emily DeRocco at ederocco@lift.technology.

For technical questions on the LIFT Prize in Robotic Blacksmithing, please contact Glenn Daehn at daehn.1@osu.edu.

### **ABOUT THE COMPETITION**

Full rules for this competition will be released in mid-September 2016, with the first prize being offered about the end of 2016. Groups may begin forming teams, partnering with industry and planning now.

The competition will be organized in a phased approach with three phases increasing in difficulty:

### **First Phase**

#### CNC Shaping of Plasticine /Clay

In the first phase, student teams will develop and program a single system to develop three common shapes that will be specified with the competition rules.

Student teams will be evaluated based on the following criteria:



Component quality



Process time



Public documentation of the journey and of approach

### **Second Phase**

Shaping of Soft Metal

#### **Third Phase**

CNC Shaping with Thermomechanical Processing

### **Prizes**

\$50,000

Winning teams will receive recognition and include total cash awards of at least \$50,000.

### Rules

Expected to be posted in September 2016

On Track: Hands-On Applied Learning to Fill the Manufacturing Workforce Pipeline in Kentucky

An Education & Workforce Development Initiative for LIFT...Lightweight Innovations for Tomorrow



### THE PROBLEM: MANUFACTURING TECHNOLOGY ADVANCING, WORKFORCE SUPPLY STAGNATING

Demand for advanced manufacturing employees in Kentucky continues to grow. According to the LIFT quarterly labor market report, employer demand for jobs related to advanced lightweight metals manufacturing increased by 38% from Q1 2015 to 7,764 jobs posted in Q1 2016. In-demand lightweighting-related workers include engineers, designers, skilled trades workers, human safety specialists, and logistics and procurement workers.

A recent report commissioned by the Bowling Green (KY) Area Chamber of Commerce predicts that the Southcentral Kentucky region alone will have 4,500 job openings in manufacturing, transportation, distribution, and logistics in 2016, and that employer demand for these skill sets will double by 2020. Currently available talent is not sufficient to fill these open positions.

With the sustained high level of employer demand for lightweight advanced manufacturing-related workers in Kentucky, and Southcentral Kentucky in particular, the region must actively work to recruit and train the talent pipeline necessary to fill vacant positions.

#### THE SOLUTION

In an effort to engage more of the region's students in educational opportunities related to the lightweight metals manufacturing sector - important because of the growing regional aluminum industry cluster - the Bowling Green Area Chamber of Commerce coordinated the On-Track Initiative with Southcentral Kentucky Community and Technical College (SKYCTC), Warren County Area Technical Center (Warren ATC) and industry partners.

On Track students compete against each other to design and rebuild a vehicle using the science, technology, engineering, and mathematics (STEM) principles integral in today's lightweight manufacturing industry. The hands-on program engages students from a variety of study focus areas to overhaul the cars to be







Students enrolled in automotive, welding, machine tool, and collision repair technical courses have the opportunity to directly apply their new skills. Students studying physics, biology, engineering, business, and math play a role in the design work necessary for the project. The program culminates with an opportunity for the students to put their design and skills to the test at the annual Holley LS Fest, featuring drag racing, drifting, and autocross events.

### **2016-2017 SCHOOL YEAR** EXPECTED OUTCOMES



Engage 500+ students



Recruit participants from broad areas of study to expose students to lightweight manufacturing



Target younger student populations through elementary, middle, and high school tours to generate interest in automotive careers and begin to gear students toward a lightweight manufacturing career pathway



Establish program financial stability with contributions from partners and the auction of the rebuilt vehicles after the Holley LS Fest

### **GEOGRAPHIC FOOTPRINT**

Southcentral Kentucky (Greater Bowling Green Area)



### ALIGHMENT TO LIFT STRATEGIC FOCUS AREAS



Deploying educational pathways from high school, through community colleges, to universities



Creating demand driven workforce development



Attracting students and workers to educational pathways and careers in manufacturing

### **Project Lead**



### **Partners**

Bowling Green Area Economic Development Authority

**Bowling Green Independent Schools** 

**General Motors** 

Western Kentucky University

















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